

AGU Board Meeting Key Outcomes and Highlights

28-29 March 2011

Washington, DC



Implementing the Strategic Plan

AGU is financially strong and is continuing to invest for the future in alignment with strategic plan priorities. The Board is actively working to strengthen the organization while managing risk.



Implementing the Strategic Plan

The AGU President, President-Elect, and Executive Director/CEO provided specific examples of how the Union is making progress advancing our strategic goals, as well as identifying emerging issues.

- AGU convened a Leadership Summit on Climate Science Communications in early March
- Continued discussions on climate data integrity and stewardship with other organizations
- Made changes to improve Fall meeting



Specific Examples (con't)

- AGU issued 3 press releases within 24 hours of key policy events
- The Council's Mission:Alignment Project team is working on 3 priority topics:
 - Affiliation / Organization
 - Honors and Recognition / Fellows
 - Council Role / Composition
- Held first ever meeting of AGU Editors in Chief
- Developed strategy for increasing diversity in ESS



Decisions Made

- Adopted a policy for creating, maintaining, and evaluating mutually beneficial relationships with other organizations that help us make progress toward our strategic goals.
- Endorsed development of an AGU branding and messaging strategy that will support unified, consistent communication about AGU and all it offers.



Decisions Made

- Approved a Board of Directors Code of Conduct.
- Accepted consent agenda, which included Board minutes in addition to reports from the Fellows, Governance, and Honors and Recognition committees.



Review and/or Strategic-Level Input

- Discussed results of last fall's Membership Satisfaction Survey.
- Reviewed AGU's technology investment plan and timeline that focuses on better serving members.
- Provided input regarding AGU's efforts to become an authoritative voice for the Earth and space sciences and expanding opportunities for members in public engagement.



Review and/or Strategic-Level Input

- Provided input to a strategic review of AGU publications that is currently underway.
- Provided input to the Council's Mission: Alignment Project regarding the roles and relationships of the Board of Directors and Council.



Work Plan and Leadership Development Activity

- Reviewed a draft work plan for the remainder of the Board term, which may include a multiyear budget and operating plan, communication of science, and policy regarding scientific ethics.
- Completed a professional development exercise that produced insights about taking risks as an organization, cultivating future leaders, and sustaining success that is meaningful to members.

