

2005 AGU Fall Meeting



EXHIBITOR CONTRACT

(A contract, agreeing to the terms and conditions for exhibiting, must be signed by 1 September 2005 to guarantee your reservation.)

1. EXHIBITOR INFORMATION

ORGANIZATION NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP/POSTAL CODE _____

COUNTRY _____

CONTACT NAME _____

TITLE _____

PHONE _____

FAX _____

E-MAIL _____

WEB _____

2. BOOTH INFORMATION

Booth Selection: Assignment will be based on the date of receipt of required deposit and Exhibitor Contract. **Minimum deposit is 50% of total for all booths reserved.** In assigning booths, consideration will be given to total number of booths being reserved and special requests, but no guarantees can be made on special request. (Write multiple booth selections on one line)

1st _____ 2nd _____ 3rd _____ 4th _____

Booth Selection

- A. Number of Premium Booths _____ at \$2000 each.....\$ _____
- B. Number of Standard Booths _____ at \$1850 each.....\$ _____
- C. One Special Rate Booth (Limit one Booth.) at \$ 450.....\$ _____
(AGU will choose the booth location for Special Rate Booths.) Special rates are for scientific and engineering open-membership societies and teaching components of degree-granting institutions.
- D. Rate for Government agencies related to the Earth and space sciences, not for profit consortia of educational institutions and not for profit consortia of research institutions, not for profit research institutions, and not for profit publishers (Call AGU for full eligibility requirements.) (Limit one Booth.) at \$ 925.....\$ _____
- E. Academic Showcase _____ at \$ 450.....\$ _____
- F. Island Booth (Contact AGU for rate information)

Total for Booths: \$ _____

3. ADVERTISING INFORMATION-MEETING PROGRAM

Only exhibitors may advertise in the Meeting Program.

Advertising Closing Date
(Please check appropriate box)

Space Reservation:.....26 August 2005*

Mechanical Due:.....16 September 2005

PLACEMENT SIZE	DIMENSIONS	PRICES
<input type="checkbox"/> Half Page (b/w)	7" × 4"	\$850
<input type="checkbox"/> Full Page (b/w)	7" × 9"	\$1,500
<input type="checkbox"/> Covers (2, 3 & 4)	7" × 9"	\$2,700

*Please submit full payment when submitting your space reservation.

Contact Person for Advertising

CONTACT NAME _____

TITLE _____

PHONE _____

FAX _____

E-MAIL _____

4. PAYMENT

Booth Selection \$ _____
Advertising (100% due) \$ _____
Total Enclosed \$ _____
BALANCE DUE \$ _____

(Balance due will be invoiced. Must be paid by 17 October 2005).

AGU no longer accepts purchase orders as a form of payment.

Please complete and return this form with payment to:

2005 AGU Fall Meeting
2000 Florida Avenue, NW
Washington, DC 20009, USA
Attn: Dazzerine L. Hall, Exhibits/Advertising
Phone: +1 202.777.7318 or 7536
Fax: +1 202.777.7399 (credit card only)

<input type="checkbox"/> Check _____
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express

Number

Expiration Date

Name (Please Print)

Cardholder's Signature

5. EXHIBITOR BADGES -Deadline to submit badge name—31 October 2005.

Premium and Standard Booths: Two exhibitor badges (per booth) for Exhibit Hall Access Only

Special Rate Booth: Two exhibitor badges for Exhibit Hall Access Only

Government agencies and others listed in Booth Category D: Two exhibitor badges for Exhibit Hall Access Only

1. _____
 Exhibitor Badge (**Exhibit Hall Access Only**)

2. _____
 Exhibitor Badge (**Exhibit Hall Access Only**)

3. _____
 Exhibitor Badge (**Exhibit Hall Access Only**)

4. _____
 Exhibitor Badge (**Exhibit Hall Access Only**)

Note: Exhibitor badges can not be used as a registration to attend scientific programs or ticketed events. Each additional exhibitor badge will cost the regular meeting registration rate. Register at www.agu.org/meetings/fm05/

6. EXHIBITOR PROFILE—Deadline to submit the Exhibitor Profile—17 October 2005.

Please e-mail your company's profile of **50 WORDS OR FEWER** for inclusion in the 2005 Fall Meeting Program. The format for submitting this information is electronically via e-mail to exhibits@agu.org. AGU no longer accepts faxed profiles. Please include complete contact information with your profile. **No profiles will be published if there is an outstanding balance on your account.**

7. EXHIBITOR SIGNAGE

(Please print your company's name exactly as it should appear on booth sign and in the meeting program)

8. OTHER

I would like my booth to be near: _____

I would like my booth to be far from: _____

AGREEMENT: By my signature, my organization/company agree(s) to abide by all Terms and Conditions of Agreement set forth in the exhibit information and policies.

Signature

Date

**Exhibit Contract Will Not Be Processed
Without The Required 50% Deposit.**

Terms and Conditions of Agreement

1. Contract for Exhibit Space: The submission of a duly signed application contract for exhibit space with appropriate payment constitutes an unqualified offer to accept exhibit space assigned pursuant to the provisions hereof. Upon acceptance by American Geophysical Union (AGU), as provided herein, this Agreement shall constitute a binding contract for exhibit space at the AGU Fall Meeting.

2. Selection of Exhibitors: Exhibits must be related to the scientific interests of AGU's membership. AGU reserves the right to determine the eligibility of any company applying for exhibit space at this meeting. Lease of an exhibit space to an exhibitor does not constitute endorsement by sponsors of the exhibitor's products or services. No advertising material used by the exhibitor may contain the sponsor's logo or meeting logo unless given written permission from AGU, nor may it bear any reference to a real or implied endorsement by AGU.

AGU reserves the right to demand that any persons associated with an exhibit demonstrating improper, objectionable, or inappropriate appearance, conduct, or demeanor be subject to removal from the meeting.

AGU reserves the right to refuse any applicant for exhibit space as well as the right to restrict or evict any exhibitor who, in the opinion of AGU, detracts from the general character of the meeting. This policy applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, AGU will not be liable for any exhibit expenses.

3. Booth Design and Furnishings: Booth sizes are 10' x 10', or 8' x 10' and include an 8' high draped backwall, 3' high side rails, and a 7' x 44" placard with the exhibitor's name and booth number. The aisles will be carpeted. It is mandatory that all booths be carpeted at the exhibitor's expense.

4. Maintenance of Exhibits: All exhibits shall be adequately staffed during meeting hours. Exhibits shall not be removed until the conclusion of the meeting. At the conclusion of the meeting, all exhibits and related materials must be removed during the assigned hours stated in the Agreement. Any exhibit material or property in the exhibit hall thereafter shall be packed, shipped, or stored at the discretion of the Official Service Contractor at the expense of the exhibitor.

5. Subletting of Space: No exhibitor will assign, sublet, share, or appropriate the whole or any part of the space assigned to him or have representatives, equipment, or materials from firms other than his own in the exhibit space without the express consent of AGU.

6. Display Restrictions and Safety: All displays, demonstrations, interviews, or other activities must be confined to the limits of the exhibitor's assigned booth(s), and must not obstruct the general view or hide other exhibits. Regular and specially built backwalls, including signs, may not exceed 8' in height. Panels more than 4' high must not project forward from the backwall more than 4'. All display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit must be confined 5' back from the aisle. Audiovisual devices used in the exhibitor's booth must be approved by AGU. In the course of the exhibition, no audiovisual device or sound system shall be operated in a manner that disturbs or interferes with other exhibitors; AGU will be the sole arbiter of whether or not a given device is disturbing to other exhibitors. Attention-attracting, noise-making devices, loud-speaker systems, and flashing lights must be approved by AGU. Unfinished tables and exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. All boxes and extraneous materials must be stored from sight during show hours. Each exhibitor shall observe all laws and regulations of local, state, and federal governments pertaining to fire, public safety, and consumer safety.

7. Assignment of Booth Space: AGU will attempt to assign the exhibitor to one of the exhibitor's requested spaces. Notwithstanding, AGU reserves the right to make its allocation of exhibit space or to change the space allocation at any time, based upon space availability, exhibitors' history with AGU where there are discrepancies, and the number of booths purchased by an exhibitor, without prior notification to exhibi-

tors. The failure to allocate to an exhibitor their requested space will not in any way affect the enforceability of this Agreement.

To ensure that you get your location preference, send in your contract with a fifty percent (50%) deposit as soon as possible. The balance must be paid by 17 October 2005. Booths will be assigned on a first-come, first-served basis, determined by the date of receipt of the contract with deposit.

Please note: Early takedown in 2005 may jeopardize your company's participation in the 2006 Fall Meeting.

8. Rate and Layout Changes: AGU reserves the right to revise its rates, and such revision shall be in writing. All contracts will be honored at the prevailing rates at the time of the contract. AGU reserves the right to change the floor plan and/or relocate any exhibit without prior notification.

9. Sales Intent: On-site sales are permitted. Federal law permits exhibitors to sell exhibit materials at their booths throughout the meeting. However, each exhibitor is responsible for complying with state and local tax regulations. All exhibitors conducting sales transactions must obtain a sales license/tax permit. Additional information on where to obtain this information will be provided to exhibitors not less than sixty (60) days before the meeting date.

10. Decorator/Exhibit Contractor: Exhibitor service manuals will be mailed by the decorator/contractor, Freeman Decorating Company, Attn.: Christine Zucconi, Sales Manager, P.O. Box 14210, Orange, CA 92863, phone +1 714.254.3400, fax +1 714.490.0801, e-mail Freeman AnaheimES@freemanco.com If the exhibitor uses a contractor other than the official service contractor, the exhibitor's contractor must notify AGU and must provide a certificate of insurance for liability and workmen's compensation and must also agree to comply with the exhibition rules and regulations.

11. Shipping and Transfer: Exhibitor agrees to ship at his own risk and expense all articles to be exhibited. All shipments must be fully prepaid and cosigned to the address that will be provided in the Exhibitor Service Manual. No collect shipments will be accepted.

12. Security, Liability, and Insurance: Security guards will be furnished in the exhibit hall on a 24-hour basis, but the furnishing of such guards shall not be deemed to increase the liability of the sponsor(s) to exhibitor or any other party. After official meeting hours, only persons with proper identification badges shall be allowed in the exhibit hall.

AGU shall not be held responsible for the loss of any material by any cause and usage. The exhibitor will exercise normal precautions to discourage loss due to theft or any other cause. AGU will exercise reasonable care for the protection of the exhibitor's materials and displays. However, the exhibitor expressly releases the foregoing named from any and all claims for such loss, damage, or injury in the absence of negligence. Exhibitors desiring to carry insurance will do so at their own expense. In the event the meeting is canceled, the liability of AGU shall be limited to the money paid by the exhibitor for exhibit booth rental, less a proportionate share of all expenses incurred by AGU for the exhibition.

13. Indemnification: Exhibitor hereby agrees to indemnify, and hold harmless, the Association and the exhibit facility, their managers, officers, directors, sponsors, employees, agents, successors, and assigns from any suit, action, or claim whatsoever, including for personal injury or property damage, lost profits, or for loss of use of property by whomsoever sustained, relating to, or arising out of exhibitor's participation at the meeting.

14. For Additional Information:

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2000 Florida Ave., NW
Washington, DC 20009, USA
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Phone: +1 202.777.7318 or 7536
Fax: +1 202.777.7399
E-mail: exhibits@agu.org
Web site: <http://www.agu.org/meetings/exhibits/>