



CGU • GAC • IAH-CNC • MAC • SEG • GS • AGU

2009 JOINT ASSEMBLY

24-27 MAY 2009 • TORONTO, CANADA



Exhibitor Contract

Exhibit Dates
25-27 May

Organization Name _____

Address _____

City _____ State _____

Zip/Postal Code _____ Country _____

Contact Name _____ Title _____

Phone _____ Fax _____

E-mail _____ Web _____

BOOTH INFORMATION (All prices are in U.S. dollars)

Booth Selection: Assignment will be based on the date of receipt of a signed Exhibitor Contract and the required deposit.

Minimum deposit is 50% of total for all booths reserved.

1st _____ 2nd _____ 3rd _____ 4th _____

I would like to be near: _____

I would like to be far from: _____

Booths Selection (10' x 10')

A. Number of Premium Booths _____ at \$1,500 each \$ _____

B. Number of Standard Booths _____ at \$1,300 each \$ _____

C. Rate for Government agencies related to the Earth and space sciences, not for profit consortia of educational institutions, not for profit consortia of research institutions, not for profit research institutions, and not for profit publisher. (Limit one booth) _____ at \$750 each \$ _____

D. One Special Rate Booth (Limit one booth) _____ at \$400 each \$ _____

(AGU will choose the booth location for Special Rate Booths. Special rates are for scientific and engineering open-membership societies and teaching components of degree-granting institutions.)

PAYMENT (U.S. dollars)

<input type="checkbox"/> Check _____
<input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express
Number _____
Expiration Date _____
Name (please print) _____
Cardholder's Signature _____

Total Cost for Booths \$ _____

Total Enclosed \$ _____

BALANCE DUE \$ _____

(Balance due must be paid by 16 March 2009).

AGU no longer accepts purchase orders as a form of payment. Please complete and return this form with payment to:

2009 Joint Assembly
2000 Florida Avenue, NW
Washington, DC 20009, USA
Attn: Dazzerine L. Hall, Exhibits/Advertising
Phone: +1 202.777.7318 or 7536
Fax: +1 202.777.7399 (credit card only)
E-mail: exhibits@agu.org

ADVERTISING (All prices are in U.S. dollars)

Placement Size	Dimensions	Eos Prices	Exhibitors 10% Discount Prices
Quarter Page (b/w)	7 1/4" x 5 1/4"	\$1,090	\$ 981
Third Page (b/w)	9 3/4" x 5"	\$1,450	\$1,305
Half Page (b/w)	7 1/4" x 10 1/4"	\$2,160	\$1,944

Payment for Advertisement: Full payment for advertising is due when submitting your space reservation for ads.

For Additional information

Dazzerine L. Hall, Marketing, Exhibits/Advertising/Membership

Tel. +1 202.777.7318 or 7536, or E-mail: exhibits@agu.org)

EXHIBITOR BADGES

Deadline to submit badge name—**16 March 2009**. Two exhibitor badges (per booth space).

1. _____
 2. _____
 3. _____
 4. _____
- Exhibitor Badge Exhibitor Badge
 Exhibitor Badge Exhibitor Badge

Note: Each additional exhibitor badge will cost the regular meeting registration rate.

Register at www.agu.org/meetings/ja09/. This does not include exhibitor badges given per booth space rented. Additional questions regarding Exhibit Hall booth badges and Exhibitor Full Registration badges, please contact AGU's Exhibitor Coordinator, Dazzerine L. Hall at: +1 202.777.7318 or exhibits@agu.org.

EXHIBITOR PROFILE

Deadline to submit the Exhibitor Profile: **16 March 2009**

Please e-mail your company's profile of **75 WORDS OR FEWER** for inclusion in the 2009 Joint Assembly Program. The format for submitting this information is electronically via e-mail to exhibits@agu.org. AGU no longer accepts faxed or mailed profiles. Please include complete contact information with your profile.

No profiles will be published if there is an outstanding balance on your account.

EXHIBITOR SIGNAGE

(Please print your company's name exactly as it should appear on booth sign and in the meeting program)

TYPE OF EXHIBITOR

- | | |
|--|---|
| <input type="checkbox"/> Scientific Society | <input type="checkbox"/> Government Agency |
| <input type="checkbox"/> Educational Institution | <input type="checkbox"/> Research Facility |
| <input type="checkbox"/> Publisher | <input type="checkbox"/> Computer Software |
| <input type="checkbox"/> Geophysical Equipment and Instrumentation | <input type="checkbox"/> Services (laboratories, exploration) |
| <input type="checkbox"/> Gems and Mineral/Fossils | <input type="checkbox"/> Consulting |
| <input type="checkbox"/> Other | |

AGREEMENT: By my signature, my organization/company agrees to abide by all Terms and Conditions of Agreement set forth in the exhibit information and policies.

Signature _____

Date _____

Exhibitor Contract Will Not Be Processed Without An Accompanying Deposit.

TERMS AND CONDITIONS

1. Contract for Exhibit Space: The submission of a duly signed Exhibitor Contract for exhibit booth space with appropriate payment constitutes an unqualified offer to accept exhibit space assigned pursuant to the provisions hereof. Upon acceptance by American Geophysical Union (AGU), as provided herein, this Agreement shall constitute a binding contract for exhibit booth space at the 2009 Joint Assembly.

2. Selection of Exhibitors: Exhibits must be related to the scientific interests of AGU's membership. AGU reserves the right to determine the eligibility of any company applying for exhibit space at this meeting. Lease of an exhibit space to Exhibitor does not constitute endorsement of Exhibitor's products or services by AGU. No advertising material used by Exhibitor may contain the AGU logo or meeting logo unless given written permission from AGU, nor may it bear any reference to a real or implied endorsement by the sponsors. AGU reserves the right to demand that any persons associated with an exhibit demonstrating improper, objectionable or inappropriate appearance, conduct or demeanor alter such appearance, conduct or demeanor, or be subject to removal from the meeting. AGU reserves the right to refuse any application for exhibit space as well as the right to restrict or evict any exhibitor that, in the opinion of AGU, detracts from the general character of the meeting. This policy applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, AGU will not be liable for any exhibit expenses.

3. Booth Design and Furnishings: Booth sizes are 10' x 10' and includes an 8' high draped backwall, 3' high side rails, and a 7" x 44" placard with the exhibitors name and booth number. The aisles will be carpeted. It is mandatory that exhibit booth space be carpeted at the Exhibitor's expense.

4. Assignment of Booth Space: AGU will attempt to assign Exhibitor to one of Exhibitor's requested spaces. Notwithstanding, AGU reserves the right to make its allocation of exhibit space or to change the space allocation at any time based upon space availability, without prior notification to Exhibitor. The failure to allocate to Exhibitor's requested space will not in any way affect the enforceability of this Agreement. Booths will be assigned based on the date of receipt of the contract with the required 50% deposit, number of requested booths, and special requests.

5. Subletting of Space: No Exhibitor will assign, sublet, share, or appropriate the whole or any part of the space assigned to them or have representatives, equipment, or materials from firms other than their own in the exhibit space without the express consent of AGU. Please note: Early teardown may eliminate your company's participation in future AGU meetings.

6. Maintenance of Exhibits: All exhibits shall be adequately staffed during the meeting exposition hours. Exhibits shall not be dismantled until the conclusion of the meeting during the assigned hours indicated in the Agreement. Any exhibit material or property in the Exhibit Hall thereafter shall be packed, shipped or stored at the discretion of the Official Service Contractor at the expense of the Exhibitor.

7. Display Restrictions and Safety: All displays, demonstrations, interviews, or other activities must be confined to the limits of the contracted space, not to obstruct the general view or hide other exhibits. Regular and specially built backwalls, including signs, may not exceed 8' in height; side panels more than 4' high must not project forward from the backwall more than 4'. All display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit, must be confined 5' back from the aisle. No sign or banner will be hung from the ceiling without prior written authorization from AGU (size and height of sign/ banner must be included). Important: Height limits will be strictly enforced. Request for permission to exceed 12' height limit for island booth space must be submitted to AGU in advance and in writing along with a diagram/ schematic of the booth layout. AGU re-

serves the right to deny such request. Audio-visual devices used in the exhibitor's booth must be approved by AGU. In the course of the exhibition, no audio-visual device or sound system shall be operated in a manner that disturbs or interferes with other exhibitors. AGU will be the sole arbiter of whether or not a given device is disturbing to other exhibitors. Attention-attracting, noise-making devices, loud-speaker systems, and flashing lights must be approved by AGU. Unfinished tables and exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. All boxes and extraneous materials must be stored from sight during show hours. Exhibitor shall observe all laws and regulations of local, state, and federal governments pertaining to fire, public safety, and consumer safety.

8. Rate and Layout Changes: AGU reserves the right to revise its rates, and such revision shall be in writing. All contracts will be honored at the prevailing rates at the time of the contract. AGU reserves the right to change the floor plan and/or relocate any Exhibitor without prior notification.

9. Sales Intent: On-site sales are permitted. Canadian law permits exhibitors to sell exhibit materials at their booths throughout the meeting. However, each exhibitor is responsible for complying with Canada tax regulations. For any changes or additional information on Canada tax rules and regulations, contact Dazzerine Hall at exhibits@agu.org.

10. Decorator/Exhibit Contractor: Exhibitor service manuals will be available on Freeman Decorating Company's web site and AGU's web site. If the exhibitor uses a contractor other than the official service contractor, the exhibitors contractor must notify AGU and must provide a certificate of insurance for liability and workmen's compensation and must also agree to comply with the exhibition rules and regulations.

11. Shipping and Transfer: Exhibitor agrees to ship at his own risk and expense all articles to be exhibited. All shipment must be fully prepaid and cosigned to the address that will be provided in the Exhibitor Service Manual. No collect shipments will be accepted.

12. Security, Liability, and Insurance: Security guards will be furnished in the exhibit hall on a 24-hour basis, but the furnishing of such guards shall not be deemed to increase the liability of AGU to Exhibitor or any other party. After official meeting hours, only persons with proper identification badges shall be allowed in the exhibit hall. AGU shall not be held responsible for the loss of any material by any cause and usage. The Exhibitor will exercise normal precautions to discourage loss due to theft or any other cause. AGU will exercise reasonable care for the protection of Exhibitor's materials and displays. Exhibitor expressly releases AGU from any and all claims for such loss, damage, or injury in the absence of negligence. Exhibitors desiring to carry insurance will do so at their own expense. In the event the meeting is canceled, the liability of AGU shall be limited to the money paid by Exhibitor for exhibit booth rental, less a proportionate share of all expenses incurred by AGU for the exhibition.

13. Indemnification: Exhibitor hereby agrees to indemnify, and hold harmless, AGU and the exhibit facility, their managers, officers, directors, sponsors, employees, agents, successors, and assigns from any suit action, or claim whatsoever, including for personal injury or property damage, lost profits or for loss of use of property by whomsoever sustained, relating to or arising out of Exhibitor's participation at the meeting.

14. For Additional Information:

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