



Washington Convention Center

(Tuesday through Friday)

Sponsors

AGU, EUG, GS, MSA

Dear Exhibitor:

The **2002 Spring Meeting** will be held at the Washington Convention Center, Washington, D.C., 28-31 May 2002, exhibit dates are 28-31 May 2002 (8:30 A.M.-5:00 P.M.). The Washington Convention Center will house scientific sessions, registration, and other meeting activities. Exhibits, poster sessions, e-mail terminals, concessions, Job Center, and complimentary refreshments will be located in Exhibit Hall D.

The meeting, with an expected attendance of approximately 3,000, will cover all areas of geophysical interest. Meeting attendees are drawn from diverse fields including universities, consulting firms, government agencies, and commercial industries with interests in computer hardware and software, information services, instruments, scientific publications, and technical supplies.

Enclosed are the following:

Exhibitors Contract/Application

Rules and Regulations

A copy of the floorplan will be mailed under separate cover and will be available on the AGU Web site. Watch for additional information in Eos and on the AGU Web site (www.agu.org).

For additional information about booth space, please contact:

2002 Spring Meeting

Attn: Dazzerine L. Hall

2000 Florida Avenue, NW

Washington, DC 20009 USA

Phone: +1-202-777-7318 or 7536 Fax: +1-202-777-7399 E-Mail: exhibits@agu.org

Hope to see you in the Nation's Capital!!

EXHIBITOR APPLICATION & CONTRACT

Washington Convention Center

(Tuesday through Friday) 4 Days of Exhibiting at Last Year's 3 Day Rate!

Organization Name _____

Address _____

City _____ State _____

Zip/Postal Code _____ Country _____

Contact Name _____ Title _____

(Main contact for all exhibit related items)

Phone _____ Fax _____

E-mail _____ Web _____

BOOTH SELECTION (Please write multiple booth selection on one line)

1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____

I would like to be near: _____

I would like to be far from: _____

BOOTH IDENTIFICATION AND PAYMENT INFORMATION

Exhibitor _____

(Please print company/organization name exactly as it should appear on signs and promotions.)

A. # of Premium Booth(s) _____ at \$1,200 each \$ _____

B. # of Standard Booth(s) _____ at \$1,100 each \$ _____

C. One Special Rate Booth _____ at \$ 400 each \$ _____

(Limited to only one special rate booth at the \$400 rate. Contact the Exhibits Coordinator, Dazzerrine L. Hall for eligibility. Limited booths available. AGU will choose the location)

Total # of Booths _____

Total \$ _____

EXHIBITOR BADGES

Two complimentary registrations per standard/premium booth. One complimentary registration per special rate booth. Each additional registration is at the regular meeting rate (\$275). Payment must be submitted with additional exhibit badge requests. Each person at your booth must be registered for the meeting and the booth must be manned at all times during booth hours of operation. Deadline for names for staff badges to be preprinted before the meeting is 20 May 2002.

(1) Name _____ (2) Name _____
Title _____ Title _____
 Comp Additional Registration \$_____ Comp Additional Registration \$_____

(3) Name _____ (4) Name _____
Title _____ Title _____
 Comp Additional Registration \$_____ Comp Additional Registration \$_____

Total amount due for staff badges \$ _____

EXHIBITOR PROFILE

Please e-mail a company profile of 50 words or less (AGU reserves the right to edit) for inclusion in the 2002 Spring Meeting Program. **Deadline for the exhibitor profile for publishing is 5 April 2002.** Please include contact information. If your profile is not received by the deadline date, the profile will not appear in the Spring Meeting Program.

ADVERTISING (Meeting Program)

Ad Size	Size	Price
Full Page	(7 1/4" x 9 3/4")	\$1,050 (B/W)
Half Page	(7 1/4" x 4 3/4")	\$ 600 (B/W)
Outside Back Cover	(7 1/4" x 9 3/4")	\$2,030 (4-color)
Inside Back Cover	(7 1/4" x 9 3/4")	\$2,030 (4-color)
Inside Front Cover	(7 1/4" x 9 3/4")	\$2,030 (4-color)

Total Advertising \$ _____

Contact Person for Advertising _____ Phone _____

E-mail _____ Fax _____

PAYMENT

AMOUNT ENCLOSED (50% deposit required to reserve) Booth(s) \$ _____
Badges \$ _____
Advertising \$ _____

Total Enclosed \$ _____

BALANCE DUE \$ _____ (Will Be Invoiced. Must Be Paid By 30 April 2002)

Credit Card Check; Check Number _____

VI SA MasterCard American Express (Circle one)

Card Number _____

Expiration Date _____

Cardholder's Name _____

(Please Print)

Cardholder's Signature _____

Please complete and return this form with payment to:

AGU Exhibits

2002 Spring Meeting

Attn: Dazzerine L. Hall, Exhibits/Marketing Coordinator
American Geophysical Union,
2000 Florida Ave., NW,
Washington, DC 20009 USA
Tel: +1-202-777-7318 or 7536 E-mail: exhibits@agu.org
Fax: +1-202-777-7399 (credit card only)

AGREEMENT

By My Signature, I /my organization agree(s) to abide by all terms and conditions set forth in the exhibit information and policies.

Signature _____ Date _____

**Exhibit Application & Contract Will Not Be Processed
Without Accompanying Deposit.**

1. General Information/Invitation to Exhibit

The American Geophysical Union (AGU), European Union of Geosciences (EUG), Geochemical Society (GS), and Mineralogical Society of America (MSA) invite you to join companies, publishers, government agencies, educational institutions, research facilities, and scientific societies who will be exhibiting the latest in geophysical instruments, equipment, software, books and journals, and scientific programs at the 2002 Spring Meeting, in Washington, D.C. The Spring Meeting continues its tradition of bringing together researchers, teachers, contractors, authors, consultants, and students to review the latest issues and studies of the Earth, the planets, and their environment in space. It is expected that more than 3,000 geoscientists will attend this year's meeting.

The meeting will bring together a broad range of interdisciplinary topics for discussion. Scientific sessions will include, but are not limited to: atmospheric sciences, geodesy, geomagnetism and paleomagnetism, hydrology, ocean sciences, planetology, seismology, space physics and aeronomy, tectonophysics, and volcanology, geochemistry, and petrology.

2. Exhibit Dates, Hours, and Location

The 2002 Spring Meeting will be held 28 May through 31 May at the Washington Convention Center in Washington, D.C. Exhibits will be located in Exhibit Hall D of the Washington Convention Center. Exhibits will be open 28 May through 31 May (Tuesday through Friday). **Please Note the New 4-Day Exhibition Schedule.** All booths are to remain open and staffed during scheduled exhibition hours. **Please Note: Early takedown in 2002 may eliminate your company's participation at future AGU Meetings.**

EXHIBITS SCHEDULE:

Installation	Monday, 27 May	8:30 a.m. - 5:00 p.m.
Exhibit Days	Tuesday, 28 May	8:30 a.m. - 5:00 p.m.
And Hours	Wednesday, 29 May	8:30 a.m. - 5:00 p.m.
	Thursday, 30 May	8:30 a.m. - 5:00 p.m.
	Friday, 31 May	8:30 a.m. - 5:00 p.m.
		(Booth must remain open until 5:00 p.m.)
Dismantling	Friday, 31 May	5:00 p.m. - 8:00 p.m.

3. Exhibitor Eligibility

Exhibits must be related to the scientific interests of the sponsor's membership. AGU reserves the right to determine the eligibility of any company applying for exhibit space at this meeting. Lease of an exhibit space to an exhibitor does not constitute endorsement of the exhibitor's products or services by the sponsors. No advertising material used by the exhibitor may contain the sponsor's logo or meeting logo (unless given written permission from AGU), nor may it bear any reference to a real or implied endorsement by the sponsors.

Who should exhibit: college/university programs; corporations with scientific interests; developers and distributors of computer software and hardware; government agencies; manufacturers and representatives of geophysical instruments, equipment, and related supplies; publishers of scientific books and journals; research institutes; and scientific associations and societies.

4. Booth Rental

The booth fees are \$1,100 (standard) and \$1,200 (premium) per 10' x 10'. Special Rate booth fee is \$400 for first booth (AGU will make booth selections) and the regular prices for additional booths. Only scientific societies and educational institutions may qualify for the special rate booth fee. Please contact Exhibits Coordinator for complete eligibility information.

Exhibitors Receive:

- Standard/Premium Booth: Two complimentary meeting registrations per exhibit booth.
 - Special Rate Booth: One complimentary meeting registration
- (Additional exhibitor badges will be charged at regular meeting rates for all booths)***
- Two Abstract Volumes per exhibitor (CD)
 - Two Meeting Programs per exhibitor
 - One booth identification sign
 - Exhibitor Service Kit
 - Listing (with description) in the Spring Meeting Program and a list of exhibitors on the AGU Web site
 - Security in the exhibit hall on a 24-hour basis
 - Morning/afternoon refreshment breaks in the exhibit hall

5. Booth Design and Furnishings

A booth is 10' x 10' and includes an 8' high draped backwall, 3' high side rails, and a 7" x 44" placard with the exhibitor's name and booth number. The aisles will be carpeted. **It is mandatory that all booths be carpeted at the exhibitor's expense.** The exhibitor's booth must be arranged so as not to obstruct the general view or hide other exhibits. Regular and specially built backwalls, including signs, may not exceed 8' in height. Panels more than 4' high must not project forward from the backwall more than 4'. All display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit, must be confined 5' back from the aisle. Audio-visual devices used in the exhibitor's booth must be approved by AGU. In the course of the exhibition, no audio-visual device or sound system shall be operated in a manner that disturbs or interferes with other exhibitors; AGU will be the sole arbiter of whether or not a given device is disturbing to other exhibitors. Attention-attracting, noise-making devices, loud-speaker systems, and flashing lights must be approved by AGU. Unfinished tables and exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. All boxes and extraneous materials must be stored from sight during show hours. All laws and regulations of local, state, and federal governments pertaining to fire, public safety, and consumer safety shall be observed by each exhibitor.

Note: If you are unsure that your booth design meets these standards, please contact AGU Exhibits Coordinator as early as possible.

6. Assignment of Booth Space

To increase your chances of getting your location preference, send in your contract with a 50% deposit as soon as possible. The balance must be paid by 30 April 2002. Booths will be assigned on a first-come, first-served basis, determined by the return date of a contract with deposit. We will also look at exhibitors' history with AGU where there are discrepancies. If the booth(s) of your choice has already been assigned, you will be contacted to arrange assignment to an appropriate space.

Contact Dazzerine L. Hall at +1-202-777-7318 or 777-7536, sign up on the AGU Web site at www.agu.org, or send an E-mail to exhibits@agu.org to request additional information.

Rate and Layout Changes: AGU reserves the right to revise its rates, and such revision shall be in writing. All contracts will be honored at the prevailing rates at the time of the contract. AGU reserves the right to change the floor plan and/or relocate any

exhibit without prior notification.

7. Exhibitor Badges

Each Standard/Premium booth comes with two complimentary meeting registrations (including technical sessions). Each Special Rate Booth comes with one complimentary registration. These registrations do not include ticketed events.

Additional registrations may be purchased at the regular meeting registration rates. Each person at your booth must be registered for the meeting.

8. Advertising

Advertising is available in the Meeting Program.

Advertising Closing Dates
Space Reservation: 27 March 2002
Mechanical Due: 10 April 2002

Placement - Size	Dimensions (width x depth)	Prices
Full Page	(7 1/4" x 9 3/4")	\$1,050 (B/W)
Half Page	(7 1/4" x 4 3/4")	\$ 600 (B/W)
Outside Back Cover	(7 1/4" x 9 3/4")	\$2,030 (4-color)
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Inside Front Cover	(7 1/4" x 9 3/4")	\$2,030 (4-color)

How to submit your ad: Zip disk or CD is preferred for electronic submissions either in Adobe Illustrator, EPS format (embedded with fonts), Quark file with all fonts, or TIFF (Tagged Image File Format/for PC, at least 300 DPI). A laser proof or print is required with all submissions. If submitting B/W film, line screen is 133, film should be right reading emulsion side down. **There will be a \$25.00 charge for all non-electronic submissions.**

9. Payment, Cancellation, and Rejection Policy

Payment: A 50% deposit of the total amount due must accompany the Application and Contract. Full payment must accompany the Application and Contract if submitted after 30 April 2002. (Government agencies may submit a purchase order for the full amount but AGU must receive payment in full by 30 April 2002.)

Cancellation Policy

All cancellations must be made in writing and refund will be based on the following schedule:

On or before 27 March 2002 (100%)

27 March 2002 through 30 April 2002 (50%) of full payment.

After 30 April 2002 (NO REFUND)

Rejection Policy

The Sponsors reserve the right to refuse any applicant for exhibit space as well as the right to restrict or evict any exhibitor that, in the opinion of sponsors, detracts from the general character of the meeting. This policy applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, sponsors will not be liable for any exhibit expenses.

10. Sales Intent

On-site sales are permitted. Information about obtaining sales licenses/tax permit will be provided to all confirmed exhibitors in March 2002.

11. Decorator/Exhibit Contractor

Exhibitor service manuals will be mailed late March 2002. If the exhibitor uses a contractor other than the official service contractor, the exhibitor's contractor must notify AGU and must provide a certificate of insurance for liability and workmen's compensation and must also agree to comply with the exhibition rules and regulations.

12. Security, Liability, and Insurance

Security guards will be furnished in the exhibit hall on a 24-hour basis, but the furnishing of such guards shall not be deemed to increase the liability of the sponsors. Sponsors shall not be held responsible for the loss of any material by any cause and usage. The exhibitor will exercise normal precautions to discourage loss due to theft or any other cause. AGU will exercise reasonable care for the protection of the exhibitor's materials and displays. However, the exhibitor expressly releases the foregoing named from any and all claims for such loss, damage, or injury in the absence of negligence. Exhibitors desiring to carry insurance will do so at their own expense. In the event the meeting/exhibition is canceled, the liability of the sponsors shall be limited to the money paid by the exhibitor for exhibit booth rental, less a proportionate share of all expenses incurred by AGU for the exhibition.

13. Housing Information

Exhibitors are responsible for making their own hotel and travel arrangements. Hotel information and forms will be provided to all confirmed exhibitors. Reservation information is available on the AGU Web site.

14. For Additional Information

Spring Meeting Exhibits/Advertising

American Geophysical Union

2000 Florida Ave., NW

Washington, DC 20009 USA

Attn: Dazzerine L. Hall

Phone: +1-202-777-7318 or 7356

Fax: +1-202-777-7399

E-mail: exhibits@agu.org