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AGU On-line Access for Institutions

A 2002 Bonus for Institutions Subscribing to Print Versions of AGU Journals

To show institutions AGU's electronic journal option and to assist in the transition to AGU's model for electronic access, the following opportunity is being provided:

- Institutions that purchase print subscriptions at the standard rate may have limited in library online access to the 2002 volumes and to the electronic versions back to at least 1995 at no additional cost.
- Access will be limited to 1 seat and there will be other limitations on this license.
- For purposes of continuing online access, 2002 will be considered the first year of online access for institutions that elect this option for 2002 and that move to a full network license at the applicable rate in 2003.

The license for the in-library access will be posted shortly.

Please remember that you if you switch to a full network license before 1 September 2002, your institution will be credited the full print subscription price toward the network price.

Why Now?

AGU has been able to keep the price of its journals down by keeping the process simple and low-tech. Until 2001 AGU had been using camera-ready copy for about 80% of its pages. Beginning in 2002 all pages will be electronic. This transition has been long and not without costs.

AGU has been waiting until this transition is complete before bringing on-line access to institutions. Until now, most articles were scanned images of the print document, a process that did not allow for a full text search, reasonable download times, or a reliable posting schedule. Additionally, these files could only be accessed by password.

The New Product for 2002

Electronic access to all AGU journals is now ready for 2002. Each article will be available in both HTML and PDF. The HTML will include multimedia, data sets, extensive color graphics, and linked references. The PDF will be identical to the print version. Access will be by IP address; there will be full text searching and a bibliographic database that goes back to 1988.

The SGML will be the version of record. The HTML will be a rendition of the version of record.

All articles will be published on-line as they are produced, not held until the print version is issued. The print journal is a by-product and will lag in publication. This means that the print journal will be produced at the end of the month, for example, rather than at the beginning. The frequency of the print journal will remain unchanged.

There will be no sequential page numbers within a journal volume. The PDF will have sequential page numbers within each article (each article beginning with page 1), but these numbers will not be used for citing. Citations will include the Digital Object Identifier (DOI), which every AGU article will have, including those from previous years. There will be a simple lookup mechanism to find the bibliographic citation if only the DOI is known.

Electronic Archive Perpetual Care Trust Fund

AGU recognizes it has a responsibility to the scientific community to ensure that its publications are available in the future. Without the careful protection and upgrading of the files developed for AGU's electronic publications, there could be a hiatus in the archive of the body of knowledge.

Since 1997, AGU has been setting aside funds to ensure that it has the financial resources to maintain an archive of the material included in its electronic publications, to refresh these files on a regular basis, and to migrate the material to new formats and media as the technology changes. AGU is committed to protecting and maintaining the electronic archive of its journals.

The License

The licenses that AGU is using are based on models developed by John Cox Associates. The licenses may be downloaded from the AGU Web site at www.agu.org. Items covered in the licenses include continued access, allowed educational uses, and interlibrary loan. Libraries will be granted the right to provide "interlibrary loan" so long as items are printed and either mailed or faxed. Files may not be transmitted electronically. In addition, the license guarantees maintenance, of the archive by AGU. There will be notification of scheduled maintenance and periodic usage statistics will be provided. AGU will enter into a single license for multiple institutions. The price will be based on each individual institution's category (see below). In order to keep administrative costs down and to be fair to all institutions we do not expect to negotiate license agreements.

If you should terminate your subscription, your institution will continue to have access to those years you have purchased in an electronic format of AGU's choice.

Pricing Philosophy

The three major sources of revenue for AGU journals are institutional subscriptions, author page charges, and member subscriptions. Members contribute more than the cost of producing their subscriptions. Thus institutional subscription rates have benefited from both member subscriptions and page charges.

AGU is committed to keeping prices as low as possible. We have created a price structure that we believe is sustainable over the long term. The pricing structure anticipates a dual system (i.e. producing both print and electronic) for the next 5 to 10 years. While the pricing structure may have minor adjustments over the next few years, the basic approach will remain the same. The structure is designed to allow choice but not to force a move to on-line. Prices have been set to remain revenue neutral for the different formats.

AGU also had to anticipate in its pricing the potential loss of member subscriptions and the loss of multiple subscriptions at the same institution. This was particularly true at larger institutions. Research has shown that in the first year, a journal could lose as much as 25% of its individual subscriptions. AGU has, however, developed a number special features just for members in order to continue their close involvement and their financial contribution.

Based on the above discussion AGU has developed a five tier pricing system. The classifications range from the smallest organizations, which are 2-year colleges, with subscription rates that are roughly twice the member rate, to the largest institutions that grant over 50 doctorate degrees per year in all disciplines or, for a corporation, have over 2500 full-time employees or, for a research group, have over 250 professional staff. The subscribers in classification 5 will pay approximately 2.3 times the price of the institutional print subscription. The complete description of the classifications is on page 4. The pricing schedule is enclosed and also available on the Web.

Purchase Options

There are three purchase options available to all institutions:

1. Print Only—Priced the same for all institutions.
2. Electronic Only—Priced according to the tier classifications.
3. Electronic with a print add-on—Purchase the electronic version and you may purchase, at a significant discount, a single subscription to the print version.

Think It Over

AGU realizes the decision to purchase on-line access is not easy. We also recognize that we are late in getting this information to you. Therefore we are offering a no-risk solution: Purchase the print version of any AGU journal and you may switch to the on-line version through 1 September 2002 with full credit toward the on-line price.

As a bonus for 2002, when you subscribe to the electronic version, you will receive access to all prior years for each on-line journal purchased. These will be mostly scanned papers and will not have the functionality of the 2002 papers. If you should terminate your subscription, you will no longer have access to the on-line back years (2001 and earlier).

New Journals Distributed by AGU

Beginning in 2002 AGU will be distributing three new journals on behalf of other societies:

Russian Journal of Earth Science; Russian Geology and Geophysics (available in print and online); and *Chinese Journal of Geophysics*.

Become an Institutional Affiliate

Dues for 2002 are \$640. Institutional Affiliate membership entitles your institution to receive a discount rate of 10% on all institutional journal subscriptions and a 20% discount on books. For further information on Institutional Affiliate membership, please contact the AGU Member Service Center at the numbers listed below.

Order Today

To place your order, contact the AGU Member Service Center at 800-966-2481 (in North America), +1-202-462-6900 (elsewhere), or by e-mail at service@agu.org.

Questions about the institutional subscriptions should be directed to Eric Davidson, Marketing Coordinator, at +1-202-777-7474 or edavidson@agu.org.

AGU 2002 Institutional Pricing Categories

Academic Institutions are classified by highest degree granted.

Corporations are classified by number of full-time employees (FTE) in the locations they wish to serve under a single license.

Research Institutions (non academic, governmental) are classified by the total number of research staff.

Category	Academic	Corporate	Research	Access
1	2-yr Associates or equivalent; pre-college Institution			Limited to Library. Equipment only. No network access ¹
2	Bachelors or equivalent			IP# or IP Range
2a	Public Libraries IP access with a single user.			
3	Both Bachelors/Masters or equivalent. No Doctorates	<251 FTE	<26 Prof. Staff	IP# or IP Range ²
4	Doctorates <51 granted per year across all disciplines	>250 and < 2501 FTE	>25 and <251 Prof. Staff	IP# or IP Range
5	Doctorates >50 granted per year across all disciplines	>2500 FTE	> 250 Prof. Staff	IP# or IP Range

¹. Institutions in this category may purchase at a higher rate to gain network access.

². Small corporations may have access by ID and password if they prefer.



2000 Florida Ave. NW
Washington DC 20009 USA