

Frontiers in Hydrology

Future of Water • 19–24 JUNE 2022

SAN JUAN, PUERTO RICO AND ONLINE EVERYWHERE

Exhibitor & Sponsorship Prospectus

AGU ADVANCING
EARTH AND
SPACE SCIENCE

 **CUAHSI**
universities allied for water research



Take part in the inaugural Frontiers in Hydrology Meeting (FIHM22), a unique community-driven meeting that aims to develop actionable solutions to some of the biggest water problems facing our world today, from managing scarce resources to understanding complex systems to supporting environmental justice and equity.

More than just a scientific conference, FIHM22 will convene the water community and leverage collaborations between co-sponsors, the American Geophysical Union (AGU) and CUAHSI (Consortium of Universities for the Advancement of Hydrologic Science, Inc.), to include engineering, urban planning, social science and affiliated science communities.

Your participation at FIHM22 allows you to show your support for these efforts, help influence and set the tone for this inaugural meeting and be part of the future of water science.



Don't Miss Your Opportunity to:

- **Launch and demo your new products to 800+ attendees.**
- **Exhibit in a prime location near networking and presentation spaces in the poster hall.**
- **Share your products and services with an interested and qualified audience.**
- **Meet face-to-face with current and prospective customers.**
- **Reach online attendees online via digital advertising within the hybrid meeting format.**
- **Recruit top job candidates, from student and early career members to more seasoned professionals.**
- **Promote academic programs to an interested audience.**



About AGU

AGU supports 130,000 enthusiasts to experts worldwide in Earth and space sciences. Through broad and inclusive partnerships, we advance discovery and solution science that accelerate knowledge and create solutions that are ethical, unbiased and respectful of communities and their values.



About CUAHSI

CUAHSI serves the interdisciplinary water science community and fosters a diverse and dynamic water science community, enabled by shared scientific infrastructure, that supports the development and communication of an integrated understanding of the interactions between water, earth, ecosystems, and society. CUAHSI fulfills its mission and supports over 130 member institutions and the broader water science community. Support for these efforts help influence and set the tone for this inaugural meeting and be part of the future of water science.

About FIHM

Audience

The audience for FIHM spans the entire water community, from university and nonprofit leadership to individual practitioners working in hydrology and the interaction of water and the Earth. Potential audiences include:

- 10,000 members of AGU's Hydrology section, which includes subtopics such as water quality, ecohydrology, precipitation and catchment hydrology.
 - Members range from those in leadership positions in academia, industry or nonprofits to undergraduate and graduate students.
 - The 2021 Hydrology membership spans 91 countries, with 70% of the members coming from the U.S. and 30% international.
- 127 U.S. and international members and leaders of CUAHSI including universities, foundations and centers and non-profit organizations.
- Affiliated communities such as engineers, urban planners and policy makers.





Exhibits

Exhibit Hall Schedule

Monday, June 20	8:30am – 11:30am 1:00pm – 6:00pm
Tuesday, June 21	8:30am – 11:30am 1:00pm – 6:00pm
Wednesday, June 22	8:30am – 11:30am

Move-in and dismantle hours will be available soon.

Exhibit Space Rates

Per 10'x10' booth – \$2,500 USD
\$100 additional fee per corner

Each booth includes:

- Exhibitor listing on FIHM digital platform
- Exhibitor listing on FIHM mobile app
- 2 Complimentary Full Conference Registrations

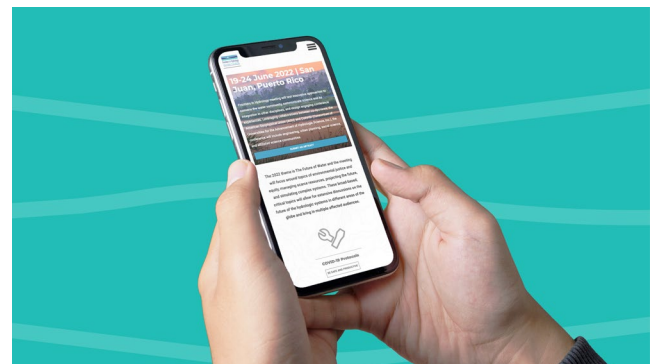
Sponsorship & Branding Opportunities

Increase your visibility at FIHM with branding, digital and experiential sponsorships.

Experiential Opportunities

Experiential sponsors receive the following benefits:

- Sponsor listing in the FIHM mobile app
- Logo recognition on the FIHM website & digital platform
- Logo recognition on on-site signage
- Sponsorship recognition at booth



Brain Date Peer-to-Peer Networking - \$10,000

The Braindate networking platform gives FIHM attendees a safe online space where they can discuss their unique experiences and connect with other attendees who share their interests. Using the Braindate platform, individuals and small groups can connect with and learn from each other's experiences. Position your organization as a champion of this new peer-to-peer networking and learning opportunity.

Your benefits include:

- Company logo displayed prominently on the Braindate platform and in Braindate emails.
- Company representatives featured as Thought-Lead Ambassadors on the platform.
- Support in curating discussion topics to showcase expertise in Topic Market.



Experiential Opportunities

Thought Leadership Lunch and Learn - \$8,000

Host a one-hour thought-leadership discussion over lunch during FIHM. Treat attendees to a boxed lunch and showcase your customer case studies or new technology and science solutions. This option is perfect for subsequent breakout discussions if desired. Sponsorship includes audio set up for speakers, signage and up to 50 boxed lunches for attendees. Sponsor will be responsible for attendee registration.

Student and Early Career Lunch - \$8,000

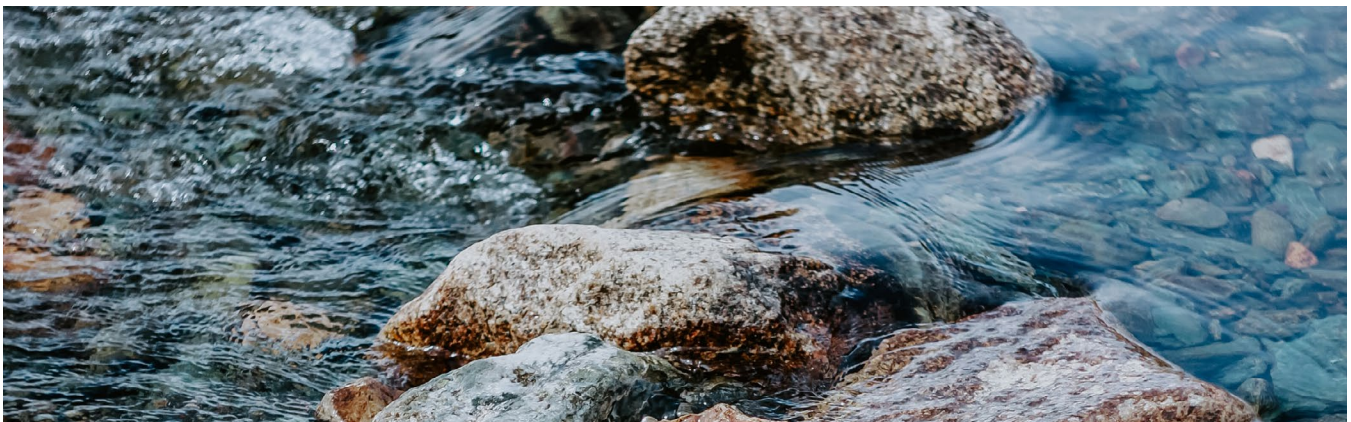
Provide lunch for students and early career attendees of FIHM, and you'll be providing the opportunity for your staff to network with the next generation of leaders in the field. Encourage networking with icebreaker games and nametags, treat attendees to lunch, and show your support of learning and science all at the same time. Sponsorship includes audio set up for speakers, signage and up to 50 boxed lunches for attendees. AGU will send at least one email invitation to students and early career attendees based on demographics collected during registration.

eLightning Presentations Program & Gallery - \$5,000

During this engaging program at FIHM, more than 500 digital posters will be displayed on large touchscreen monitors at dedicated stations that allow presenters to share dynamic scientific research with embedded videos, animation and other features to make their research and data more interactive. iPoster galleries will also be online for the larger scientific community to view.

Your benefits include:

- Your logo and brief company information will be displayed on the supporter splash screen of the eLightning presentation gallery.
- Logo recognition in the online presentation gallery available before, during and after the meeting, granting your organization extended recognition in support of scientific discovery.
- Option to create one eLightning poster in the online gallery to showcase your company's thought-leadership (Note: this does not include a presentation onsite during the meeting).





Promotional and Branding Opportunities

Mobile App Push Notification - \$1,000

Push notifications are a proactive way to drive engagement with a direct call-to-action. Use push notifications to get attendees to your booth or special events or alert attendees to your company promotions and giveaways. Five opportunities available total, one notification per day.

Mobile App Banner Ad \$1,500

Welcome attendees with an ad on the mobile app! Your banner ad will be displayed in rotation on the app and will hyperlink directly to your URL of choice. 4 opportunities available.

Digital Advertising on the FIHM website

Feature your company's ad prominently on the FIHM conference website for repeated exposure for conference attendees and thousands of impressions. Your ad will be shown in rotation on the conference website, which will be highly frequented in the months prior, during and after the conference. Metrics available upon request.

- Leaderboard.....728 × 90px \$3,000
- Skyscraper.....160 × 600px..... \$2,000
- Medium Rectangle.....300 × 250px..... \$1,000

Registration Confirmation Email Banner - \$3,000

Include your company's hyperlinked banner ad in the registration confirmation email that each attendee receives after registering for the conference. This exclusive opportunity will grant you exposure from when registration opens, up until the conference begins.

Know Before You Go Email Advertisement - \$3,000

Attendees will be on the lookout for the email sent in advance of the meeting containing key information they need to get ready for the conference. Take advantage of this exclusive opportunity to put your company's hyperlinked banner ad on this highly anticipated message.

Meeting Lanyards - \$5,000

Get your company in front of every in-person attendee, by placing your logo on the FIHM badge lanyards. Provided at registration, the lanyard will have the logo of the sponsor alongside the meeting logo. Attendees will be wearing your logo throughout the conference, generating thousands of impressions throughout the week. Exclusive opportunity.

Custom Signage

Looking for other ways to make your presence known at Hydrology 2022? Contact us to learn more about creating a custom-fit package with exclusive branding opportunities in the convention center. Email Emma McElherne at emcelherne@corcexpo.com.



Secure Your Participation!

To reserve your booth or sponsorship opportunity, please contact:

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