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LETTER FROM THE PRESIDENT

The world's most pressing problems cross borders and oceans, affecting urban and rural environments, developed and developing economies, and families and legislative bodies equally, albeit in different ways. These problems have created a global need for scientific innovation and collaboration, as many of the solutions will be rooted in scientific research. Understanding these challenges, like the availability of natural resources, such as water, minerals, or energy, or the devastating impact of climate change and natural hazards, can help us better manage the risk and find sustainable solutions. The Earth and space sciences have a significant societal relevance and therefore the potential to save lives, protect our national security, create jobs, and help grow our economy and support global competitiveness.

AGU has the resources to help find solutions to these problems—whether it's through our members, who represent the full breadth of the Earth and space



sciences; our highly cited journals, which reflect that expansive range of cutting-edge research; or our meetings and conferences, which bring together the brightest minds to share critical new information with one another and to identify areas ripe for collaboration. That is why I'm so proud of the work of AGU has done in 2013 to expand the reach of our science for the benefit of humanity.

AGU disseminated groundbreaking research through our high-impact journals and world-renowned meetings and conferences. We launched a second open access journal, Earth's Future, and created mobile applications for all of our journals, making research accessible from virtually anywhere. In addition, we created our first Virtual Options program, offering an extensive amount of content from our 2013 Fall Meeting, such as sessions, lectures, and press conferences, online as videos on demand that are accessible by the general public 24 hours a day. By expanding access to our journals and increasing the visibility of research presented at AGU meetings, we are ensuring that scientists, affiliated professionals, policy makers, and the public alike all have access to the critical scientific knowledge they need to make informed decisions. Similarly, AGU invested tremendous effort in 2013 to make sure science not only was available but was communicated in a way the general public could understand, identify with, and be motivated by. Through 64 press releases that covered issues such as climate change, natural disasters, and major events in space, AGU was a valuable resource for reporters looking to more broadly inform society about the sciences. AGU also equipped members with the skills needed to communicate their work to an array of audiences through workshops, online resources, and speaking opportunities available through AGU's Sharing Science program.



LETTER FROM THE PRESIDENT 5

Mission

The purpose of the American Geophysical Union is to promote discovery in Earth and space science for the benefit of humanity.

Vision

AGU galvanizes a community of Earth and space scientists that collaboratively advances and communicates science and its power to ensure a sustainable future.

Strategic goals

SCIENTIFIC LEADERSHIP & COLLABORATION

The American Geophysical Union is a leader, collaborator, and sought after partner for scientific innovation, rigor and interdisciplinary focus on global

SCIENCE & SOCIETY

The American Geophysical Union engages members, shapes policy, and informs society about the excitement of Earth and space science and its role in developing solutions for the sustainability of the

TALENT POOL

The American Geophysical Union is a diverse and inclusive organization that uses its position to build the global talent pool in Earth and space science.

ORGANIZATIONAL EXCELLENCE

As a scientific society, the American Geophysical Union operates within a new business model that is sustainable, transparent, and inclusive in ways that are responsive to members and stakeholders.

Members at a glance

SECTION & FOCUS GROUPS

- **14**% | ATMOSPHERIC SCIENCES
- 12% | HYDROLOGY
- 11% | OCEAN SCIENCES
- 7% | VOLCANOLOGY, GEOCHEMISTRY & PETROLOGY | SPACE PHYSICS & AERONOMY
- 6% | BIOGEOSCIENCES SEISMOLOGY
- 5% | NO PRIMARY CHAPTER | TECTONOPHYSICS
- 4[%] | PLANETARY SCIENCES | GLOBAL ENVIRONMENTAL CHANGE
- **3**% | PALEOCEANOGRAPHY & PALEOCLIMATOLOGY | EARTH & PLANETARY SURFACE PROCESSES
- 2% | CRYOSPHERE SCIENCES GEODESY | GEOMAGNETISM AND PALEOMOGNETISM | NATURAL HAZARDS
- **1%** | EARTH & SPACE SCIENCE INFORMATICS | MINERAL & ROCK PHYSICS | NEAR SURFACE GEOPHYSICS SOCIETAL IMPACTS & POLICY SCIENCES | STUDY OF THE EARTH'S DEEP INTERIOR | ATMOSPHERIC & SPACE ELECTRICITY NONLINEAR GEOPHYSICS

- By the end of 2013, membership reached a record high of 62,892, up from 62,812 in 2012.
- 22% of members were students. Of the 78 percent classified as regular members, 3% were associate members, and 5% were lifetime members.
- 21% were female, 66% were male, and 13% were unreported.
- AGU members resided in 139 countries.
- 10% of members supported AGU through annual donations.

REGIONAL MEMBERSHIP BREAKDOWN





CANADA





LATIN AMERICA MIDDLE EAST AND AND CARIBBEAN NORTH AFRICA



CENTRAL AND

SOUTH AFRICA

SOUTHEAST

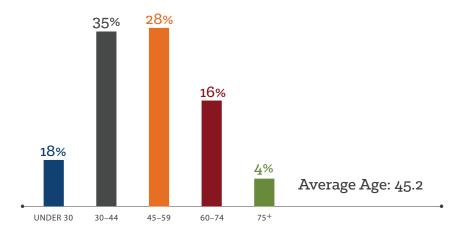






PACIFIC

AGU MEMBERSHIP AGE DISTRIBUTION



Scientific Leadership & Collaboration



AGU is a hub for scientific expertise on everything from the Earth's core to the farthest exoplanets. In 2013, AGU used its strong standing in the scientific community to expand the reach of science through its journals, meetings, and cooperation with other organizations.

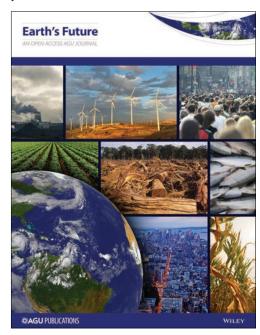
ILLUMINATING DISCOVERIES: AGU JOURNALS

A publishing innovator, AGU disseminates groundbreaking research through its 19 journals and in 2013 focused on increasing the readership of these publications. Through its partnership with Wiley, AGU has expanded its reach to a growing international audience, including scientific communities in Europe, China, Japan, and the United States. Also with Wiley, AGU took part in Research4Life, enabling the organization to offer free or low-cost access to AGU publications in more than 100 countries in the developing world. As a result of these efforts, an average of 500,000 AGU full-text journal articles were accessed online each month in 2013, up significantly from the previous year.

AGU improved its time to publication in 2013, allowing new science to reach readers at significantly faster rates, with the majority of articles published in less than four weeks following acceptance. AGU's time to publication after acceptance is faster than other similar journals, including Science, Nature, and Proceedings of the National Academy of Sciences of the United States of America.

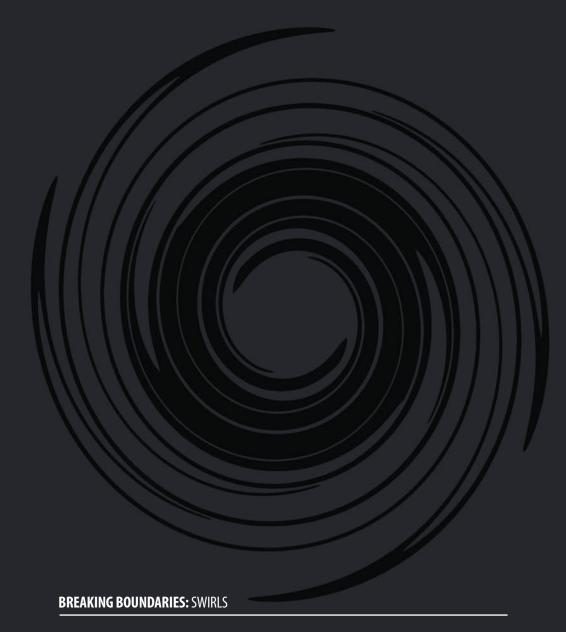
Tapping into technology, AGU increased access to its journals by making them easier to use online. The organization introduced new iPad applications that provide users with a gateway to AGU's journals from any location, using their personal or their institution's subscriptions. More than 6,000 users downloaded the application after its introduction, accessing nearly 30,000 pages through the new interface. Additionally, AGU launched a revolutionary media portal that provides a central point to read all AGU content within the Wiley Online Library. This gives users markedly improved functionality, enhanced search options, and the ability to browse by journal, book, or subject.

AGU launched its second open access journal, *Earth's Future*.



AN OPEN ACCESS JOURNAL COVERING TIMELY & INFLUENTIAL SCIENCE

The journal focuses on transdisciplinary research exploring global change and sustainability. "The range of papers in Earth's Future is remarkable. We cover issues from global flood analysis to climate change to natural hazards, but we add a societal perspective that resonates with a general audience," said Earth's Future editor-in-chief Ben van der Pluijm. "The fact that we are open access adds value. Everything we do is immediately available to anyone. The enormous global reach we've already seen testifies to the value of this journal's content and open access." The journal attracted a large, diverse, and enthusiastic audience. Readers downloaded the first seven papers published in December roughly 7,000 times.



One of the most powerful ways to experience the AGU Fall Meeting is through its SWIRLs. In 2013, AGU organized six interdisciplinary tracks that allowed attendees to move outside the traditional boundaries of their fields to participate in deep dives on a range of global issues, such as dusts and aerosols, global soils, and urban systems.

FORGING PARTNERSHIPS: MEMORANDA OF UNDERSTANDING

Through the addition of new partnerships, AGU was able to expand its reach to new global communities in the Earth and space sciences. For example, in working with the National Climate Assessment, AGU is now connected to NCAnet—a national network of climate experts using and producing National Climate Assessment information. With this relationship, AGU can help build on current uses of the National Climate Assessment to engage Congress, AGU members, and other interested parties on this vital work. In total, AGU signed more than 20 memoranda of understanding and demonstrated that one of lits greatest strengths is its ability to connect the expansive community of scientists in rigorous conversations about pressing international issues.

STRATEGIC GOALS 9

PROMOTING INNOVATION: AGU MEETINGS

AGU meetings foster innovation by providing a unique platform for attendees to learn about new science and connect with individuals whom they otherwise wouldn't meet. With a total record attendance of almost 23,000, the 2013 AGU Fall Meeting in San Francisco brought together scientists, policymakers, educators, students, and industry representatives. True to AGU's interdisciplinary focus, the meeting's sessions covered the entire span of Earth and space sciences, from atmospheric sciences to seismology. Over five days, attendees were able to choose from more than 20,000 presentations submitted by luminaries in the Earth and space sciences and up-and-coming talent, participate in more than 25 career workshops, and have dozens of opportunities to network with peers.

Three union plenary lectures anchored the week:

Former U.S. Senator Olympia Snowe, R-Maine, who was a senior member of the Senate Commerce, Science, and Transportation Committee, spoke about what's gone wrong in Washington.

Columbia University professor James Hansen presented his latest thinking on minimizing the impact of human-made climate change.

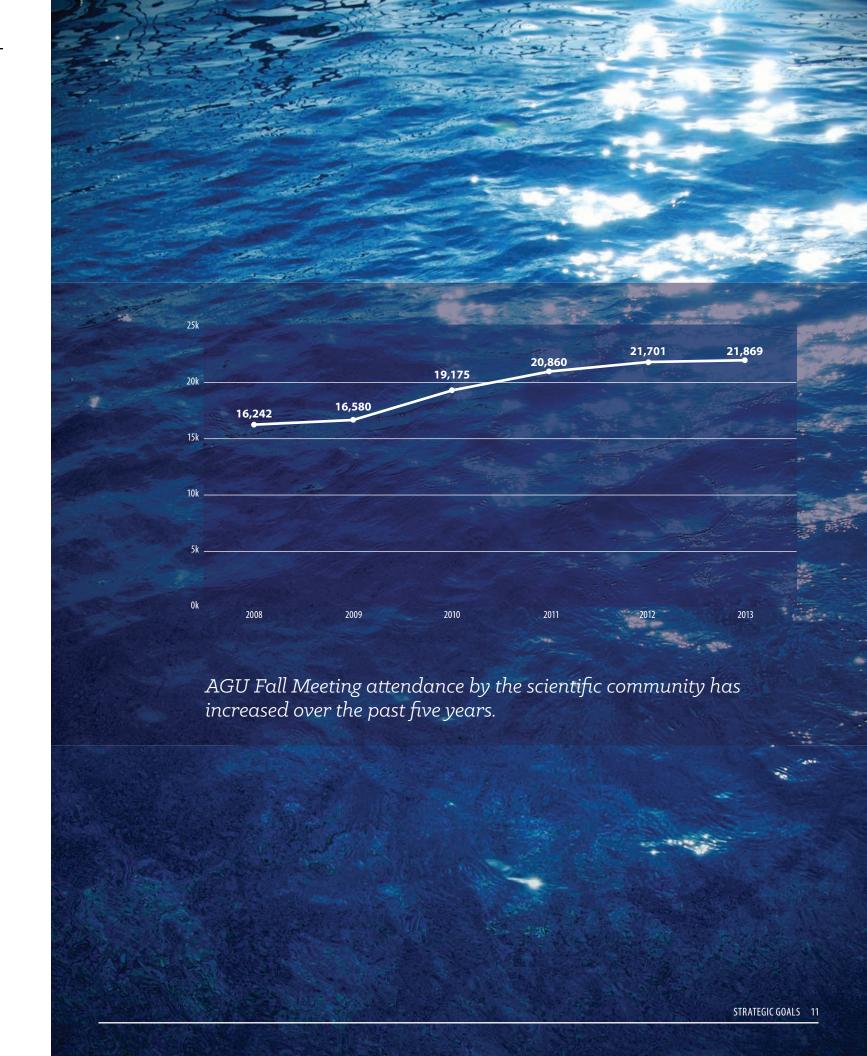
Sybil Seitzinger, executive director of the International Geosphere-Biosphere Programme and the Royal Swedish Academy of Sciences, explored the concept of a geophysical epoch with her presentation "Welcome to the Anthropocene."

All of the lectures were live-streamed and available as on-demand videos as part of the Fall Meeting Virtual Options Program.

The cutting-edge research presented at the AGU Fall Meeting reached far beyond the scientific community through significant media attention. More than 150 journalists filed 4,200 news stories, and AGU's social media presence swelled. Facebook followers surpassed the 20,000 mark. The meeting's Twitter hashtag—#AGU13—was used more than 24,000 times and touched more than 45 million Twitter accounts. Driving the coverage was captivating content: scientists revealed the coldest place on Earth (a high ridge in Antarctica), unveiled new clues about possible life in the solar system (a lake bed on Mars), and earned other high-interest headlines.

The Fall Meeting included a number of revolutionary efforts to engage attendees and other interested parties, including FM Buzz, a social media aggregator that allowed everyone—whether or not they were able to attend—to find news, blogs, tweets, and other mentions generated from the Fall Meeting.

Similarly, AGU's Meeting of Americas (MOA) in Cancun, Mexico, brought together more than 1,000 Earth and space scientists from across the Americas to share their research. Fourteen scientific societies collaborated on the meeting, which included a much-heralded planetarium exhibit called the "Discovery Dome" and featured presentations that attracted the general public and meeting participants, including "Cosmic Mysteries," "Destination: Moon," and "Amazing Astronomers from Antiquity."



STRATEGIC GOALS

Science & Society



One of the important roles AGU plays is to ensure that science and its values are shared with the world. In 2013, AGU continued to find new ways to help scientists more effectively communicate their work with each other, decision makers, and the general public.

INCREASING AWARENESS: SCIENCE IN THE NEWS AND ONLINE

By increasing awareness about the Earth and space sciences, AGU empowers society to make informed decisions about the future. Through AGU's efforts, important research received extensive public attention. The scientific community, the media, and other general audiences increasingly turned to AGU for insight and information, as demonstrated by the dramatic uptick in AGU's social media presence in 2013. AGU gained 8,000 Facebook followers, an increase of 65 percent, and grew its Twitter presence by nearly 6,400, or 44 percent.

With its wealth of information on the Earth and space sciences, AGU is a valuable resource for reporters who cover these technical areas and, through these relationships, is informing society more broadly about the sciences. In 2013, AGU issued a record number of press releases with insights on climate change, natural disasters, and major events in space such as the Russian meteor, landing of the Curiosity rover, and Voyager—64 releases in total, up 25 percent from the previous year. The work of AGU and its members garnered numerous and noteworthy headlines in *The New York Times*, National Public Radio (NPR), *The Washington Post*, and other highly regarded news organizations. AGU's total media mentions jumped 18 percent to a stunning 21,011 in 2013.

Underscoring its collaborative spirit and expanding its reach, AGU routinely partners with other institutions on joint press releases. More than a third of the releases issued in 2013 were in conjunction with organizations including NASA, *Science*, and the International Global Atmospheric Chemistry Project.

AGU gained 8,000 Facebook followers, and grew its Twitter presence by nearly 6,400 followers.





Reaching the public through science blogs



With more than one million views in 2013 alone, AGU's Blogosphere offers the public the opportunity to learn informally about important science affecting our planet. The network of a dozen blogs focuses on Earth and space science, giving a platform for scientists to discuss their work and share their personal experiences in a casual setting. Addressing additional important topics, AGU added two new blogs in 2013: *The Trembling Earth*, which examines earthquakes occurring around the globe, and *The Bridge*, which taps into the expertise of AGU's public affairs staff and guest bloggers to focus on science policy.

ENGAGING POLICYMAKERS: GIVING SCIENCE A VOICE IN POLICY DECISIONS

For decades, the inherent connection between science and a healthy economy, the environment, and personal well-being was understood, and scientists did not have to clamor to receive funding for basic and applied research. However, that understanding is fading, and scarce federal dollars are going to those who make the loudest case. In this competitive atmosphere, AGU is more committed than ever to connecting scientists to the appropriate policymakers who can catalyze change.

In 2013, AGU displayed the value of its members' work to Washington during the second annual AGU Science Policy Conference. Over the course of two days in June, AGU connected scientists with experts from the government, industry, academia, nonprofits, and the media who support scientific research. Together, these invested parties weighed ideas and science that could ultimately shape debate, regulations, and laws. AGU provided a forum to discuss the challenges and opportunities of science policy, with a keen focus on Earth and space science developments that can serve local, national, and international communities. More than 300 participants attended sessions such as "The Water-Energy Nexus," "Potential for Mega-Disasters," and "Sea Level Rise: Science Needed for Local Decisions." Thought leaders, including National Science Foundation Acting Director Cora Marrett and former Rep. Bart Gordon, D-Tenn., a partner at K&L Gates, shared their insights on how the scientific community can prepare for the future.

In addition to the annual conference, AGU worked to increase the awareness of the importance of Earth and space issues in government by individually connecting scientists with Congress members.

AGU sponsored 9 congressional briefings on topics including Arctic sea ice, space technology policy, ocean acidification, and floodplain mapping.

66 AGU members participated in 294 meetings during Congressional Visits Days—both record numbers.

50 Science Policy Alerts were sent in 2013. These alerts keep scientists and researchers up-to-date on policy that may affect their science.

AGU sent 50 letters to Congress members on science-related issues, such as support for conference travel, science funding, and climate research.

STRATEGIC GOALS 13

SHARING SCIENCE: CONNECTING SCIENTISTS & THE PUBLIC

As part of AGU's effort to promote widespread awareness of Earth and space science and its value, AGU's Sharing Science program provides scientists with the opportunities, tools, and support they need to effectively communicate their science to many audiences. The Sharing Science website (www. sharingscience.agu.org) offers toolkits, guides, and upcoming opportunities for scientists interested in sharing their research and its value with the media, the public, policymakers, and other interested parties. Members also can join AGU's Expert Outreach Network (AEON), which creates opportunities for experts to explain their work in the media and elsewhere and gives them hands-on communication coaching. AGU increased its AEON membership by almost a quarter in 2013 and has been growing its Sharing Science program to offer researchers and scientists more resources to build their communications skills and expand their reach beyond their traditional scientific communities.

In addition, AGU offered workshops at meetings and conferences throughout the year that helped more than 400 scientists who wanted to better explain their research and its impact. These sessions featured expert advice, small-group exercises, and other interactive activities. They consistently receive ratings of excellent from attendees: "It's great to have an interactive workshop at AGU. The small group activities were wonderful," said one Fall Meeting participant after a communicating climate science workshop.



LENDING A HAND: THRIVING EARTH EXCHANGE

In 2012, AGU launched the Thriving Earth Exchange—a unique opportunity for scientists to use their portfolio of skills to solve problems plaguing communities. True to its name, the program continued to thrive a year later.

In 2013, three pilot challenges were launched to benefit communities across the country. In the first, scientists developed high-resolution drought monitoring tools for water resource managers in southern Kentucky. In Minnesota, a team collaborated on a protocol used to monitor key water quality variables associated with the health of wild rice, fisheries, and water recreation for the White Earth Reservation. Finally, a team monitored water, air, and soil quality issues within a Denver neighborhood and shared its findings with community leaders.

EXPANDING VIRTUALLY: ONLINE OFFERINGS

In 2013, AGU found new ways to connect the Earth and space science community and the broader public to the high-quality research and information presented at AGU meetings. Conferences were recorded to allow interested audiences to tune in online and access live and recorded presentations. As part of the Virtual Options Program, presentations from the Chapman Conference on Communicating Climate Science held in June were live streamed, with one session presented remotely by a speaker in the United Kingdom. Live blogging and Q&A opportunities were also incorporated into the Chapman Conference sessions.

Following these successes, the Virtual Options technology was deployed at the 2013 AGU Fall Meeting, giving presenters a global reach that extended the meeting's life well past the five days in San Francisco. At more than 50 remote sites around the world, researchers watched plenary and oral sessions live and engaged in group discussions. ePosters enabled viewers around the world to view thousands of the posters presented at the Fall Meeting. Beyond the scientific content, the communications workshop, press conferences, and other professional development features also were shared online.



VIRTUAL OPTIONS CONTENT AVAILABLE IN 2013

500+ keynotes, named lectures, & oral presentations

Public lecture by Dr. Lucile Jones

AGU Honors Ceremony

22 press conferences

11 poster presentations from scientists who lectured remotely

USERS

3,475 users participated from 51 countries & all seven continents

50 registered sites played live content from the meeting

- .17 international sites were located in Brazil, Finland, Greece, South Africa, & Thailand
- Registered sites included U.S. government agencies, companies, museums, universities, community colleges, & high schools

71 percent of users did not attend Fall Meeting

48 percent were not AGU members



Talent Pool



AGU invests significant resources to promote career advancement and reach a diverse group of scientists with the goal of improving the global talent pool.

ADVANCING CAREERS: PROGRAMS & SERVICES

AGU expanded the reach of its Career Center, helping more scientists than ever build their career potential. AGU launched the Career Center eNewsletter, which reaches more than 14,500 students and early career subscribers, hosted more webinars on professional advancement than in previous years, and saw record attendance at its Fall Meeting career-building workshops. Nearly 700 people participated in the Fall Meeting workshops alone—more than ever before—demonstrating that attendees are interested in learning how to manage their careers and about research opportunities beyond academia.

RECOGNIZING ACHIEVEMENT: HONORS & AWARDS

AGU seeks opportunities to shine the spotlight on its members' achievements and appreciates that awards and honors advance careers. The organization's Honors and Recognition Committee continues to find opportunities to strengthen and promote diversity throughout the nomination and recognition processes.

During the AGU Fall Meeting, 83 AGU geophysicists were honored at the 2013 Honors Tribute for their passion for scientific excellence and outstanding achievements in advancing and communicating science to ensure a better future for humanity throughout the nomination and recognition processes.

ENGAGING YOUTH: STUDENT INVOLVEMENT

In 2013, AGU continued to find new ways to engage students who are studying scientific disciplines and worked to alleviate some of the costs associated with attending large conferences like the Fall Meeting. For example, a new student volunteer program was launched for the meeting, which allowed college and graduate students to work behind the scenes in exchange for free registration. AGU also held its second student T-shirt and video contests at Fall Meeting, allowing students to showcase their creativity. The contests inspired more than 800 people to cast votes on social media for their favorites. The winning students received complimentary meeting registration, and the winning T-shirt design was sold at the AGU Fall Meeting to support the Student Travel Grant Fund, which provides travel support for students who would not otherwise be able to attend the meeting.



Commending leaders in their fields

The first Space Weather and Nonlinear Waves and Processes Prize was awarded to Tamas I. Gombosi, a professor at Michigan University whose many and varied contributions include breakthroughs in planetary exploration, theoretical space plasma physics, kinetic theory and generalized transport equations, and global simulations of space plasmas. The prize was made possible thanks to the generous support of Bruce T. Tsurutani and Olga P. Verkhoglyadova of the California Institute of Technology's Jet Propulsion Laboratory. The award honors and supports AGU member scientists for their cutting-edge work in this highly specialized area of research.

Member contributions also facilitated the first Sulzman Award for Excellence in Education and Mentoring to acknowledge the importance of female mentors in enhancing gender balance in physical science career paths. AGU encouraged student-inspired initiatives to create new scientific content at the meeting. In 2013, students launched the first Water Sciences Pop-Up Sessions—five, 5-minute oral presentations about the future of water sciences. Students touched on such topics as the use of images in capturing the public's attention, successful water conservation messaging, and effective ways to incorporate video in scientific presentations.

Students were recognized through AGU's Outstanding Student Paper Awards program, in which students are judged by peers on their ability to present their research clearly and effectively. The awards were such a success at the AGU Fall Meeting that the program was extended to the Meeting of the Americas. There, nearly 150 AGU volunteers judged 111 student presentations, allowing each participant to be assigned a judge for the first time and receive valuable feedback on their communication skills.



"My internship in AGU's Public Affairs Office has been a lot of hard work, learning, and fun. It put me in contact with many organizations and people that I never knew existed, and it gave me an understanding of my career options in the science policy arena. I am even more proud to be a part of AGU (and I was already very proud to be a member)."

-FUSHCIA HOOVER

AGU hosts interns year-round in roles across the organization. Fushcia Hoover, a second-year Ph.D. ecological engineering student at Purdue University, focusing on urban storm water management and mitigation. She volunteered at the 2013 AGU Fall Meeting and parlayed that experience into an internship in AGU's Public Affairs Office.

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FACILITATING MEMBER GROWTH: AGU FELLOWSHIPS

AGU sponsors congressional and mass media fellowships to give young scientists, engineers, and other professionals opportunities to explore new ways to apply their training and represent the scientific community on Capitol Hill and in the media.

Knowing the benefits of ensuring that Congress craft policy with sound scientific input, AGU has sponsored yearlong Congressional Science Fellowships for decades. In 2013, AGU selected Congressional Science Fellows Aaron Goldner and Daniel Pomeroy, who went on to work for Senators Sheldon Whitehouse of Rhode Island and Edward Markey of Massachusetts, respectively.

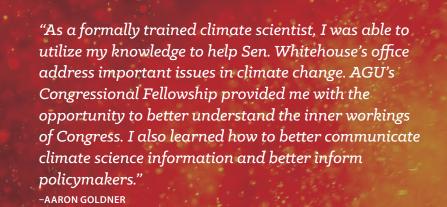
KQED

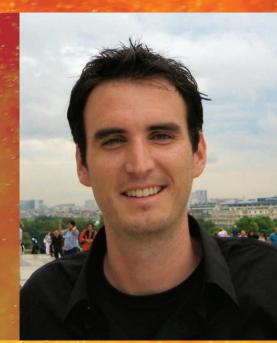
PUBLIC TELEVISION PUBLIC RADIO

"As an AAAS- and AGU-sponsored Mass Media Fellow, you bring a level of expertise (to the newsroom) that is valued immediately. One of the best parts is that you get an opportunity to show the broader public the relevance of geoscience topics," Osborne said. "I got a huge rush every time I said, 'For KQED News, I'm Mike Osborne.'" -PHOTO BY DIONE ROSSITER, AAAS

Since 1997, AGU has partnered with the American Association for the Advancement of Science (AAAS) to sponsor a Mass Media Fellowship. At least one university student is awarded a 10-week summer internship at a newspaper, magazine, website, or broadcast or cable news department.

AGU's 2013 Mass Media Fellow, Mike Osborne, a paleoclimatologist, spent the summer working as a science reporter in the KQED (San Francisco) radio newsroom.





STRATEGIC GOALS

Organizational Excellence



AGU strives for transparency, sustainability, and inclusiveness for the purpose of building a strong base that can respond quickly and effectively to members and stakeholders.

ALWAYS INNOVATING: AGU.ORG REFRESH

AGU.org was revamped to improve the user experience and to help AGU better connect with a wider audience. The new site featured improvements in organization and access to information, ease of use, and overall aesthetics. The web team chose a backbone that is "adaptive and reactive," meaning it adjusts for



desktops, smartphones, and tablets and therefore allows visitors to seamlessly use AGU's resources while on the go. The new site adheres to AGU's new branding guidelines, with nearly all of AGU's programs debuting fresh landing pages.

The redesign included the much-needed single sign-on feature, which allowed members to use one username and password across AGU's online network. Members praised the streamlined approach because it allowed them to have one identity to do everything from renew their membership to submit an abstract.

THINKING GREEN: SUSTAINABLE INITIATIVES

AGU made strides in its green strategies in 2013. The Fall Meeting was AGU's largest gathering and still the year's most sustainable convention. For example, roughly 60 percent of attendees opted out of a printed program book, and more than 80 percent of attendees said they liked this change. Instead, AGU encouraged attendees to view the program book electronically, through the mobile app and other online resources. With an eye toward diverting waste from landfills, AGU participated in an exhibitor carpet recycling program for the carpet padding used throughout the conference. AGU also reduced its carbon footprint by more than 80,000 pounds of atmospheric emissions: AGU partnered with Bay Area Rapid Transit (BART) to offer attendees discounts on train fare—a relationship so successful that BART named the Fall Meeting San Francisco's most sustainable convention in 2013. This is the third time AGU has received the top honor since 2010.



"I love getting involved with AGU for many reasons. With this sort of position, I get to immerse myself in the scientific community and surround myself with others at the top of their careers. I've learned that people really care about science—beyond what they are publishing in research—and it is exciting to meet these people and work with them through AGU."

Kelly Klima is an early career research scientist in the Department of Engineering and Public Policy of Carnegie Mellon University with a focus on adaptation, climate, extreme weather, and risk communication. She has previously served as a student representative for AGU's Natural Hazards Focus Group and as an Outstanding Student Presentation Awards coordinator. She currently sits on AGU's Executive Council.

INVESTING IN AGU'S KEY ASSETS: MEMBERSHIP

AGU counted a record number of members in 2013, totalling nearly 63,000 members. Because of the high quality of the information and programming that AGU provides, the vast majority of members readily accepted the first dues increase in 43 years. In 2013, the membership totals exceeded estimates, and revenues compared to projections from the dues analysis models. More than 7,000 members selected the popular two-year membership option.

As part of the website's redesign, the web team simplified the registration and renewals process in the membership portal.

GROWING FUTURE LEADERS: EARLY CAREER SCIENTISTS

AGU is committed to having the future in the room. The organization sought to include at least one student or early career scientist in the formation of all committees and task forces. For the first time, AGU's leadership elected six student and early career scientists to serve on the AGU Council. Also notably, the council elected Christy Till, an early career scientist, to serve as the council's vice chair, which makes her a member of the AGU Board. She is the first early career scientist to serve in these roles.

INCREASING DIVERSITY AND INCLUSIVESNESS: AGU'S BOARD & COUNCIL

Because science is a global language, AGU has worked to increase diversity and inclusiveness in the Earth and space science industry and within AGU's Board and Council. Starting in 2013, AGU began considering characteristics including career stage, nationality, and gender when assembling its volunteer groups. By marshaling talent from diverse and inclusive groups of members, AGU's strategic structure now has a more balanced and clear perspective on the international needs of scientists.

AGU's Council also responded to feedback from AGU members who wanted to make the election process more inclusive. At the urging of these members, the council struck down its previous rule that said members could only vote in three sections and focus groups per election. This change allowed AGU to better align the voting process with AGU's membership philosophy and made the election process simpler and clearer for voters.

REACHING A GLOBAL NETWORK OF EARTH & SPACE SCIENTISTS

Although AGU is based in the United States, it provides value to scientists and organizations around the world by fostering collaboration and creating opportunities for them to connect, engage, exchange, and disseminate their science. With a focus on societal partnerships, AGU's international efforts are led by AGU's International Secretary, Dr. Susan Webb, and the Committee on International Participation. This committee is guided by a prioritized set of objectives that flow from AGU's strategic plan, as well as AGU's meetings and publications programs.

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FINANCIAL SUMMARY

Financial Summary

AGU completed another fiscally successful year on 31 December 2013. Positive operational performance and investment performance combined to provide sufficient funding for AGU's continued improvements in products, services, and information offered to members and society.

Tate & Tryon conducted the 2013 audit and gave AGU an unqualified opinion, indicating that AGU's financial statements fairly represented the organization's financial position and were in accordance with generally accepted accounting principles. Assets and liabilities were in balance on 31 December 2013, at \$105.2 million, which equates to an increase of approximately 9.2% over 2012. AGU continued to implement new technology and improved business processes during the year, including the transition to a new publishing model. Overall operating income and expense activities resulted in a gain of \$2.3 million.

To fund strategic initiatives in support of the Union's mission and to protect against business disruptions, AGU held financial reserves of over \$85 million at year's end. While positive investment returns are never guaranteed, AGU's investment portfolio is continually monitored to ensure that appropriate levels of safeguards and risks are in place to take full advantage of the market, and to meet the long-term needs of the organization. The organization's 2013 financial reserves gained \$9.7 million.

Revenues from membership, publications, and meetings were used to support the AGU Mission of promoting discovery in Earth and space science for the benefit of humanity through programs focusing on Scientific Leadership and Collaboration, Science and Society, Talent Pool, and Organizational Excellence. Additionally, AGU staff is actively engaged in the development of new member, business, and societal opportunities that will support the mission, vision, and future needs of the organization.

AGU leadership and management remain mindful of the changing U.S. and World economies, and their impact on the Union and its members, and are prepared to modify the fiscal strategies of the organization in order to meet the ever changing needs of the membership.

Statements of Financial Position

DECEMBER 31,	2013	2012
ASSETS Cash and cash equivalents Investments Debt Service Reserve Fund and other escrows Receivables, net Prepaid expenses Inventory, net Property and equipment, net Debt issuance costs, net Arts and precious stones Total assets	\$ 5,095,761 85,847,963 660,766 3,628,306 526,120 - 9,286,992 167,046 3,667 105,216,621	\$ 17,327,274 65,851,537 668,735 2,096,260 514,012 82,500 9,562,897 184,315 3,667 96,291,197
LIABILITIES AND NET ASSETS Liabilities Accounts payable and accrued expenses Deferred revenue Postretirement health benefits Security deposits Interest rate collar Notes payable Total liabilities	6,058,421 1,083,428 3,731,603 30,667 606,810 5,405,000 16,915,929	8,212,052 1,085,448 4,013,413 33,022 938,800 5,825,000 20,107,735
Commitments and Contingencies Net assets Unrestricted Undesignated Designated Total unrestricted Temporarily restricted Total net assets	43,445,024 34,478,909 77,923,933 10,376,759 88,300,692	38,770,486 27,978,203 66,748,689 9,434,773 76,183,462
TOTAL LIABILITIES AND NET ASSETS	105,216,621	96,291,197

Statements of Activities

YEAR ENDED DECEMBER 31,	2013	2012
UNRESTRICTED ACTIVITIES		
Revenue and support Publications, net of cost of goods sold Meetings Member dues Grants and contracts Rental Income Contributions Other Royalty income Net assets released from restrictions Total unrestricted revenue and support	\$ 18,338,358 9,649,570 2,049,287 1,624,075 677,045 154,402 175,560 42,386 443,509 33,154,192	\$ 33,649,114 9,135,738 925,772 2,121,529 629,419 260,433 212,460 93,068 282,021 47,309,554
Expense		
Program services Meetings Strategic communications and outreach Publications Science Federal grant subawards Membership Total program services	7,917,871 7,611,109 6,644,764 1,990,546 1,553,328 1,237,431 26,955,049	6,875,365 6,254,616 19,083,655 1,162,034 1,901,609 1,872,682 37,149,961
Supporting services		
Building Fundraising and development General and administration Total supporting services Total expense Change in unrestricted net assets from operations	1,873,063 1,350,519 614,663 3,838,245 30,793,294 2,360,898	1,549,378 1,162,034 774,688 3,486,100 40,636,061 6,673,493
Investment income Net gain on interest rate collar Postretirement health benefit credit (expense) Change in unrestricted net assets	8,200,546 331,990 281,810 11,175,244	9,098,205 38,227 (578,612) 15,231,313
TEMPORARILY RESTRICTED ACTIVITIES Investment income Contributions Net assets released from restrictions Change in temporarily restricted net assets	1,119,771 265,724 (443,509) 941,986	296,115 294,843 (282,021) 308,937
CHANGE IN NET ASSETS	12,117,230	15,540,250
Net assets, beginning of year	76,183,462	60,643,212
NET ASSETS, END OF YEAR	88,300,692	76,183,462

FINANCIAL SUMMARY 23

Recognizing Our Supporters

Each year the AGU Voluntary Contribution Campaign and other development efforts enable individual, corporate, and foundation donors to support the advancement of the Earth and space sciences and to help ensure that AGU can continue to make an impact well into the future. Gifts to AGU funds, sections, and focus groups allow us to continue to play a strong and prestigious role in the scientific community.

"I strongly support and appreciate AGU's outreach and education efforts, which have increased in recent years. This has become especially important in climate science, owing to the politicization of the science."

-KEVIN TRENBERTH, MEMBER SINCE 1997, RECIPIENT OF THE 2013 CLIMATE COMMUNICATIONS PRIZE

"A science leader is obligated to "give back" by serving for professional organizations. "Give back" means time and money... if you want to be a leader, you must contribute."

-JAMES J. O'BRIEN, MEMBER SINCE 1963

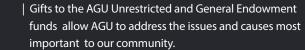


How individuals supported AGU in 2013



IMPACTING AGU: AGU GENERAL FUNDS

| Over \$140,000 raised by donors in 2013



| The Unrestricted Fund supports AGU's ongoing programming, which works to connect Earth and space science and real-life applications.



IMPACTING AGU: EDUCATION FUNDS

Over \$120,000 raised by donors in 2013

Donations to education funds, such as the Annual Student Travel Fund, allow AGU to take an active role in educating and nurturing the next generation of scientists.



IMPACTING AGU: SECTION & FOCUS GROUP FUNDS

Over \$64,000 raised by donors in 2013

| AGU's 23 sections and focus groups connect scientists in their research area, encouraging collaboration, inclusiveness, and engagement

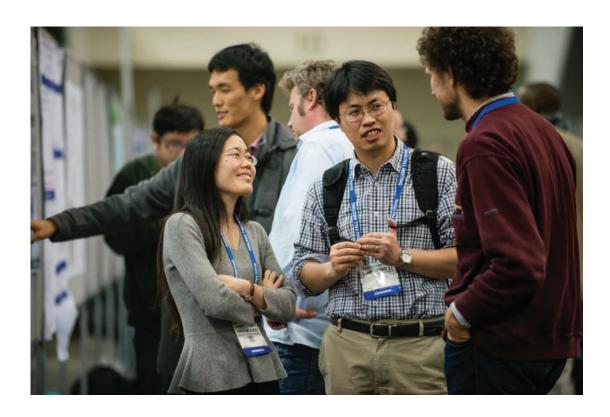
Section and focus groups receive all funding for their activities through the support of donors. These activities include presenting more than 30 awards and prizes annually, many of which come with a cash prize; planning section and focus group networking events at the Fall Meeting; sponsoring student travel grant recipients; and organizing additional programming that ensures our members have resources for their research and discoveries.



IMPACTING AGU: SPECIAL INITIATIVES

Over \$7,000 raised by donors in 2013

AGU members support a number of the Union's special initiatives. Several of these initiatives fund opportunities for scientists to engage with members of the wider community, ranging from the press to policy makers.



IMPACTING THE FUTURE: THE ANNUAL STUDENT TRAVEL FUND

In 2013, more than 200 AGU student members attended the AGU Fall Meeting for the first time because of support to the Annual Student Travel Fund. When registering for Fall Meeting, 1,834 attendees took the opportunity to contribute to this fund, which provides financial assistance to U.S. and international students who havelimited financial support from their institutions. Giving students the chance to present their research for the first time and to collaborate with others from across the world shapes careers and ensures success in the field of science.

"As a young scientist, going to conferences like these helped me to grow as a scientist. It serves as a great window into the world of career scientists."

-ALLISON DANIELLE BRATCHER, **2013 STUDENT TRAVEL GRANT RECIPIENT**

"The most valuable experience that I took away from the Fall Meeting was the opportunity to network with other students and scholars in my field. I received a lot of helpful input and advice about my research as well as opportunities for my future." -CHRISTINE WEHNER,

"The AGU Fall Meeting certainly broadens students' eyes, and the travel grant makes you feel so welcomed in this grand academic event."

-TZU-CHIEN CHIU, 1999 STUDENT TRAVEL GRANT RECIPIENT

2013 STUDENT TRAVEL GRANT RECIPIENT

IMPACTING THE COMMUNITY:

THE SULZMAN AWARD FOR EXCELLENCE IN EDUCATION & MENTORING

AGU strives to ensure a strong community by enhancing the gender balance in physical science career paths. The Sulzman Award for Excellence in Education and Mentoring recognizes AGU members who have sustained an active research career in a field related to biogeosciences while excelling as teachers and serving as role models for the next generation of female scientists. Member generosity allowed the first Sulzman Award to be presented in 2013 to Heidi Steltzer, an assistant professor at Fort Lewis College.

"I hope I can make a difference toward improving our understanding of the natural world and innovating education, including the changes needed to enable men and women to pursue and remain in scientific careers."

-HEIDI STELTZER, 2013 SULZMAN AWARD RECIPIENT

"Almost half of women receiving advanced degrees end up dropping out of science...so it made sense to shore up our profession where it needs the most help." -JENNIFER HARDEN, MEMBER SINCE 1993

"I've contributed to AGU because I want to provide support to young students and expand my Section's activities."

-SASWATA HIER-MAJUMDER, MEMBER SINCE 2000



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AGU gratefully acknowledges the 6,214 gifts, grants, and pledges from members and friends during 2013. The 1919 Society (\$100,000 or more) and Benefactors (\$5,000-\$99,999) levels recognize single major gifts and cumulative contributions. Three circles acknowledge annual giving: the President's Circle (\$1,000 or more), Leadership Circle (\$200-\$999), and Supporters Circle (\$120-\$199). Those loyal members who support AGU with a one-time gift of \$1,200 or more along with their commitment of lifetime membership are counted among our Supporting Life Members. The Sustainers' Circle recognizes donors who have supported AGU with a donation in each of the last 10 years.

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The annual Student Breakfast is a time-honored tradition at the AGU Fall Meeting. This program encourages and allows students to take the opportunity to create their own scientific networks with other student scientists. The Fall Meeting attracts nearly 24.000 attendees and is more often than not an overwhelming and intimidating experience for students attending for the first time.

The connections made during the breakfast help students identify with one another and help one another navigate the Fall Meeting.

AGU is committed to helping Earth and space science students advance in their careers and to help build the global talent pool in Earth and space science. Fostering connections between students and scientific professionals is proven to help a student transition into an early career scientist.

The Student Breakfast provides a rare opportunity for students to interact with AGU leadership, often times allowing students the opportunity to talk and network with the scientific professionals who wrote their t books and articles they have read or who have blazed the trail for research in a specific field of study. The networking at the reception is also a benefit to the AGU leadership because they get the opportunity to interact directly with future scientists, providing them guidance and insight, and they get valuable feedback and insight from young scientists.

"I first experienced AGU Fall Meeting as a grad student presenting my research. The first time at AGU is always intimidating because there are so many people and they need two buildings to fit all of the posters. I remember at first being overwhelmed."

"...networking is what got me a job in industry. Networking at conferences, networking with your advisor and tapping into your advisor's contacts sometimes that is what leads to a job, which is what happened with me.

-ZACK LAWRENCE, ACQUISITION PROJECT **TECHNICAL LEAD GEOPHYSICAL OPERATIONS** AT EXXONMOBIL



ExxonMobil generously sponsors the Student Breakfast year after year and shares AGU's commitment to building the global talent pool in the Earth sciences. "Without education today, we cannot advance technological innovation to help meet our future energy needs."

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"Since AGU committees necessarily represent the breadth of Earth and Space sciences, they always provide a stimulating environment for discussion and/or action." -CARLE PIETERS

Carle Pieters has served on AGU's Honors and Recognition (H&R) Committee for two terms and currently chairs the Union Fellows Selection Committee. During her tenure on the H&R Committee, significant work has been done to align the honors program to AGU's strategic plan, including the creation of three new Union honors. She is also involved in a task force reviewing AGU's Fellows Program. Dr. Pieters is a research professor in the Department of Earth, Environment, and Planetary Sciences at Brown University. Her general research efforts include planetary exploration and evolution of planetary surfaces with an emphasis on remote compositional analyses. With over 20 committees and task forces working annually on AGU's honors program, Dr. Pieters represents the many volunteers who provide oversight and expertise to ensure scientists are recognized for their accomplishments. AGU wishes to thank them all.



"As a volunteer member and early career scientist at AGU, one of the most rewarding efforts is helping to build a model of organizational excellence and diversity that attracts and retains the best scientists and students. In order to continue this effort, we will need the engagement of volunteers more than ever." -MELANIE HARRISON OKORO

Melanie Harrison Okoro is one of the inaugural early career scientists elected to the AGU Council. Melanie serves on the Biogeosciences Section Executive Susan Webb Committee and has lent her perspective to selection committees for AGU meetings and journals. She also **JOURNAL EDITORS** represents AGU on the American Geosciences Institute David Baratoux . (AGI) Member Society Council. Dr. Harrison Okoro is a Dennis Baldocchi water quality specialist and West Coast Region aquatic species coordinator at the National Oceanic and Eric Desmond Barton Atmospheric Administration (NOAA), focusing her research on understanding the impacts of pollutants on water quality and natural resources in human-dominated landscapes. AGU thanks Dr. Harrison Okoro and Guy Brasseur the many other student and early career members Philippa Browning who give their time and energy to help lead the organization.

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Alberto Montanari was named editor in chief of Water Resources Research in 2013 and has already worked to raise the profile of the journal. As a professor of hydraulic works and hydrology at the University of Bologna in Italy, his current research interests include rainfall-runoff modeling, uncertainty analysis for hydrological models, and analysis and mitigation of human impact on water security and water-related hazards. Dr. Montanari, along with thousands of other editors, associate editors, and reviewers, offers his skills and experience to help make AGU publishing known for excellence. AGU thanks Dr. Montanari and all volunteers in publishing for their dedication and commitment.

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