Click on the bubbles for links to resources and toolkits

**PATHS to ENGAGEMENT**

**DO YOU WANT TO ENGAGE?**

- **Nah**
  - **Too bad! Engage.**

- **Yes!**
  - **Okay, okay!**

**GREAT! WHO M W ITH?**

**POLICY MAKERS**

- Call or write
- Meet in D.C.
- Meet in your district

**STUDENTS**

- Visit a classroom
- Find a local event
- Learn how the media works
- Give a lab tour
- Share newsworthy research

**JOURNALISTS**

- Write an op-ed or LTE
- Prep for an interview
- Be a media resource

**MEMBERS OF THE PUBLIC**

- Meet 'em?
  - Yes!
- Tell a story
- Give a talk

**MAKE CHANGES**

- Think of the children!
- Reuse & repair
- In person!

**BUILD DIALOGUE**

- Use social media
- Blog
- Promote your research
- Mentor
- Join your PTA
- Run for school board

**START OVER.**

**DONE IT? COOL! NOW,**

- Inform the news!